



Mozaika launches crowdfunding campaign to promote new search-engine for companies

Mozaika, a Bulgarian company, has launched a crowdfunding campaign called IndustryInform to promote its new semantic-based search engine for business networking

SOFIA, SOFIA CITY, BULGARIA, February 18, 2015 /EINPresswire.com/ -- Mozaika has announced it has launched a crowdfunding campaign to promote its new [search engine](#) for business growth. The search engine is designed to [create a network](#) which uses Semantic Web Technologies to connect companies with potential clients and investors.

Bulgaria, Sofia, Feb. 18, 2015 –With a background in building information infrastructures, Mozaika has launched a crowdfunding campaign called IndustryInform to raise funds for a new business network. The campaign is seeking to collect funds, for a new search engine that will help businesses grow with the help of [Semantic Web Technology](#). The search engine is designed to help companies find investors and clients, thereby increasing their revenue and promoting industry growth.

IndustryInform has started out as a pilot program, allowing Mozaika to determine building costs and risks associated with the project. The project is designed as a Data as a Service facility and will gather information from content supplied by companies, private and public databases, business information aggregators, the Internet and industrial enterprises. Information will be organized into reports that provide analysis to help businesses with decisions involving investors and new clientele. Mozaika then plans to expand the pilot program into an international search engine database which will provide valuable information to businesses throughout Europe and in other countries around the world.

Mozaika's IndustryInform team is made up of Semantic Web Technologies experts, financial gurus, detail-oriented data operators, computer science engineers, semantic data mining experts and graphic designers. Each team member brings a wealth of experience to the project. To learn more about this project and submit a pledge of support, please visit https://www.kickstarter.com/projects/109584110/industryinform?ref=category_newest.

About Mozaika

In operations since 2013, Mozaika is a Humanizing Technologies Lab in Bulgaria. Founded by Dr. Mariana Damova, the company provides research and solutions in the field of data science, reasoning with natural language semantics, human computer interfaces, Semantic Web applications, information infrastructures. Mozaika's solutions and services also include data analytics, text summarization, knowledge intense solutions design, scientific book series publishing. For more information about Mozaika, please go to www.mozajka.co.

Mariana Damova
Mozaika
(+359)885796530
email us here

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