



# M2 Insurance Services, LLC Will Re-launch [www.VendorInsureNow.com](http://www.VendorInsureNow.com)

*While other Insurance Agents and Direct Writers struggle with delivering business insurance products to market, M2 Insurance Services will set the standard.*

MCKINNEY, TEXAS, USA, February 20, 2015 /EINPresswire.com/ -- Today M2 Insurance Services, LLC will re-launch the 1st ever 100% online special event insurance B2B platform in the U.S. The new website emphasizes how online small business liability insurance products will be delivered to the marketplace in coming years. "[Online instant quote](#), 24/7 purchasing and [self-service](#) capabilities when fully integrated make a powerful business model in the special event industry," says David Judge, Founder and CEO of M2 Insurance Services, LLC. The sleek lines, clean look, ecommerce functionally and intuitive design gives a refreshing customer experience to small business owners. M2 plans on converting all seven their existing online platforms to the new framework used with [www.VendorInsureNow.com](http://www.VendorInsureNow.com) in the coming year.

M2 expects the re-launch to continue driving special event sales of new and returning customers into the high double digit growth brackets for years to come. The new site will leapfrog the competition setting the standard in the special event industry. With the modular framework additional services will be added as new technologies come to market. Online customer voice recognition is just one of the technologies the company wants to experiment with in coming months.

About M2 Insurance Services, LLC

M2 is located in McKinney, Texas and is licensed to operate in all 50 states as an independent insurance agent. Portfolio of products include: Vendor Insurance, Wedding Insurance, Convention Exhibitor Insurance, Band Insurance, General Special Events, Fairs, Festivals, Conventions, and Corporate Meetings. M2 also consults in special event management, provides outsourcing services, and has available [proprietary](#) management tools specifically designed for the event industry. The business model for M2 is not to only sell insurance, but provide customers with tools and services not found in the industry.

Press release courtesy of Online PR Media: <http://bit.ly/1MF8SDx>

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