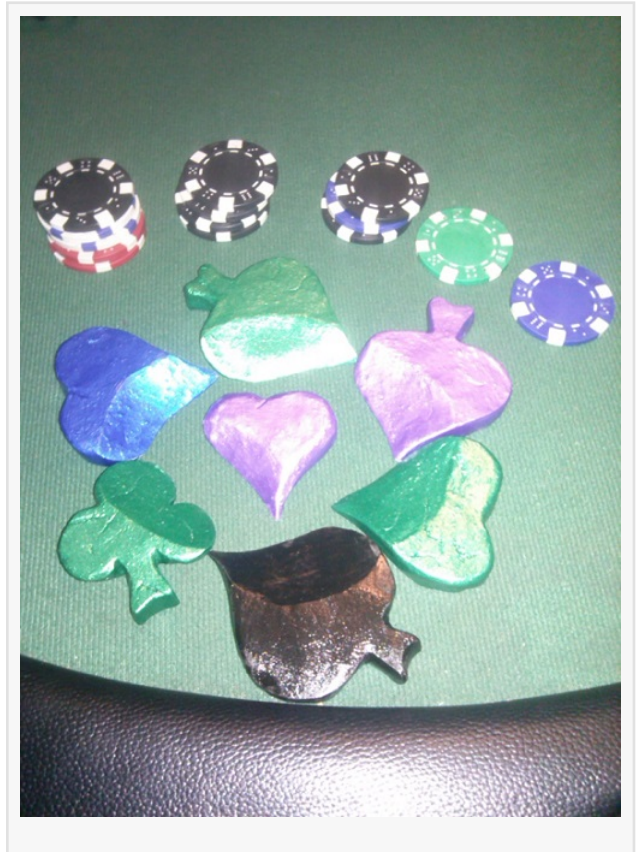


The Kard Kapper Knows When to Hold ‘Em

MUSKEGON, MICHIGAN, UNITED STATES, February 23, 2015 /EINPresswire.com/ -- Card games occupy a storied place of honor in legend and film. Think of those countless Westerns where a game of poker was guaranteed to be in play when the swinging doors of the saloon opened to admit the sheriff, the gunslinger, the good guy, the bad guy, all bent on testing their luck and sometimes their lives on the hand they were dealt. [Playing cards](#) have been providing entertainment long before Wild Bill Hickok met his untimely end at a poker table in Deadwood, South Dakota, but the enduring legend of the dead man’s hand confirms that card games have become a unique form of identification.

For Ryan Roberts, a fan of card games since he remembers, it’s been poker that has held his allegiance. “I’ve enjoyed almost any card game as a past time, but about 10 years ago, when my brother taught me Texas Hold ‘Em for the first time, that game stole my heart like a thief in the night.” His affection for card games—he calls it a passion—inspired him to add a new flavor to the world ruled by the deck by introducing a product that’s unlike anything ever seen

before: the EZ View Kard Kapper.



Kard Kapper creator Ryan Roberts and the company 7 Deuce Off Suit are confident that the Kard Kapper will make the [ideal card accessory](#), something that’s both decorative and useful. The Kard Kapper doubles both as a protector for your cards and a ramp that allows players to view their cards with ease and comfort, smoothly sliding them off the table with speed. If you’re a diehard player of card games but you’re finding that your hands don’t grip the cards as readily as in years past, the Kard Kapper is a stylish way to keep your playing hand limber. You can be the first among your poker pals or your card club to add a little flash to your game with your personalized, customized Kard Kapper.

Every card player has a different personality and brings a different style to the different games. That’s where the Kard Kapper is particularly adept at complementing the individuality of card play. Each Kard Kapper is hand crafted and customized. All you need to do is choose your favorite Kard suit, quote, hand, and playing nickname. You can even choose your favorite sports team logo to dress up your Kard Kapper. If you’re looking for a gift for a friend, family member, loved one or co-worker, the Kard Kapper is a personal, one-of-a-kind present that will be used every time the deck comes out. The finished product will be available in a variety of options, including material, color, and shape. Your choice of finish offers a polished chrome or elegant gold-plated look. The customized engraving adds even more visual appeal to the finished product. You can collect all four suits to liven up your play.

The Kard Kapper team's zeal and effort have taken them as far as they can go with their limited startup funds. They're looking to a [Kickstarter crowdfunding campaign](#) to provide \$25,000 in start-up capital to help fund their launch costs, finalize the Kard Kapper, and enable them to meet production demands. Their manufacturer specializes in providing high quality machining and production capabilities. The deadline for the campaign is March 20.

Roberts is currently in the process of acquiring the expertise that's needed to successfully mount an operation that delivers a quality product. Developing dynamic and effective marketing techniques that focus on brand and product recognition, and coordinating massive quantity orders are just two of the challenges that he faces with confidence, because he believes so strongly in the popularity of his creation and the instincts of the crowdfunding community to recognize a winning product to support.

Deal yourself a winning hand with the Kard Kapper!

About Kard Kapper

Ryan Roberts, the founder of the EZ View Kard Kapper (www.kardkapper.com), has been a fan of card games since childhood. His introduction to poker a decade ago turned him into a committed card player. He's proud to introduce the perfect card game accessory for every fan of card games, from weekend bridge players to professional poker grinders. The patented design allows the Kard Kapper to double as a card protector and a card ramp. This Kickstarter campaign's start-up capital will provide assistance for launch costs, product finalization, and meeting production demands.

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