

In partnership with Crayon Arabia Jawraa takes the first lead in deploying Microsoft Cloud Service Provider in Saudi.

Jawraa, Saudi based ICT leader, with Crayon Arabia, confirm a premier engagement to implement the Cloud OS Network.

RIYADH, SAUDI ARABIA, UNITED ARAB EMIRATES, February 23, 2015 /EINPresswire.com/ -- Jawraa, Saudi based ICT leader, with Crayon Arabia, the operating arm of Crayon Middle East in Saudi Arabia, confirm a premier engagement to implement the Cloud OS Network. Funded and supported by Microsoft Arabia, this engagement is adopted for the first time by a cloud service provider in Saudi. Jawraa assigned Crayon to deploy its top resources and experts to deliver this unique project with optimal results.

“The Saudi market needs local cloud solutions and we are proud to engage with Crayon to deploy the first Microsoft Cloud Services to help local corporates, SMEs and Government agencies. The market can now leverage on high availability, resilience, economical and more secure local cloud service and get latest Microsoft solutions via the cloud”, said Jawraa CEO, Mr. Yasser Alobaidan

Joachim Hagström, Crayon Middle East CEO



Joachim Hagstrom - Crayon Middle East CEO

commented, “we work closely with Microsoft to offer competitive packaging of solutions and services for our hosting partners pursuing solutions to meet their customers hybrid computing needs. Our expertise in developing and implementing heterogeneous, enabled and proactive platforms, delivering resilient IT infrastructure for various projects; coupled with Microsoft cloud technology offering,

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we work closely with Microsoft to offer competitive packaging of solutions and

qualified us as the most eligible partner to transact this project. We are extremely proud to add Jawraa to our roster of partners in Saudi Arabia, and we look forward to deliver outstanding results and a long-term partnership with more opportunities to come”.

The implementation of the Cloud OS Network will enable Jawraa to leverage the innovation of this solution across the datacenter and the cloud, and start offering customers a range of new cloud services based on Microsoft new datacenter technologies, while enhancing overall business operations and service delivery competitiveness.

Joachim Hagstrom, Crayon

“Jawraa is fully committed to serve the Saudi market and enhance the IT and telecom infrastructure. Investing in cloud infrastructure with Microsoft and Crayon will definitely add value to the market and clients will see the added value very soon. Now clients can choose between building their own infrastructure or putting it in the cloud. Jawraa can offer both”, added Mr. Alobaidan, Jawraa CEO

“Jawraa is an important partner in widening the delivery of the cloud in Saudi Arabia,” commented Samir Noman, President of Microsoft Arabia. “Microsoft’s cloud technologies pooled with Crayon’s effectual practices in designing and implementing cloud infrastructure for service providers in the region, together with our experts’ understanding of the local market, will be the key to facilitating establishing Jawraa’s cloud offering built on Microsoft’s technology in Saudi.”

Crayon’s engagement will entail a wide scope of tasks, the first phase to start with the environment analysis, and designing the implementation course and the project architecture. Environment deployment, set-up, and configuration will follow in the proceeding phase to follow; Microsoft Exchange, Lync, Dynamics ERP and other Microsoft applications, along with tailor

made system center training with knowledge transfer and deployment support to wrap up the delivery process of the implementation work.

Microsoft’s cloud technologies pooled with Crayon’s effectual practices in designing and implementing cloud infrastructure for service providers in the region, and the understanding of its experts of the local market requisites, and the localization of client servicing, will facilitate the shift of Jawraa’ IT operation towards the cloud. Cloud OS Network (COSN) Transform The Datacenter implementation is expected to optimize Jawraa’ software licensing investment, qualify growth opportunities and reduce IT infrastructure and datacenter management expenditures.

Crayon further grows its partners’ network in the Middle East and Gulf region, and ensures a solid commitment towards Microsoft Cloud OS vision to empower businesses and IT agility by creating one consistent platform, that spans datacenters and clouds to simplify IT and deliver apps and data to users on any device, anywhere.

About Crayon

Crayon are the global leader in Software Asset Management (SAM), Volume Licensing and associated Consulting and Professional Services. Trusted advisors to the world's leading organizations, we help ensure our clients truly optimize their licensing estate and remain compliant in the new hybrid cloud world. The Company has over 750 employees and is headquartered in Oslo Norway, with branches around the world.

Crayon is a Microsoft top 10 global LSP - formerly Large Account Reseller (LAR) – and is the current Microsoft Global CA LSP Partner of the Year 2014.

Crayon Arabia is an operational set-up for Crayon Middle East located in in Riyadh, Saudi Arabia. Crayon Arabia started operating in August 2014 to offer more hands-on and localized support for Crayon's projects and clients in the kingdom.

About Jawraa

Jawraa is a regional leader in IT, Telecom, consultancy and services. We help developing the telecom and IT infrastructure in Middle East region. The Company established in 2005 and operating in Saudi,

UAE and Tunis with potential growth to MENA region.

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