

## Special Deals & New Monthly Festival Drive Record Attendance at Forever Florida Zipline & Adventure

Florida's largest zipline attraction, located in St. Cloud, offers new "Forever Festival" for families, on the third Sunday of every month

ST. CLOUD, FL, USA, February 23, 2015 /EINPresswire.com/ -- Two adventurous new offerings have brought a record number of visitors to Florida's largest zipline attraction, Forever Florida – Ziplines & Adventures in the Wild.

Virtually tripling from the former record for highest attended days, Forever Florida broke the record books on Saturday, February 15th with a 260% increase in



Forever Florida – Ziplines and Adventures in the Wild, Florida's largest zipline and eco-tourism attraction

visitors in response to its "Sweetheart Special" discount offer for the entire month of February. For \$89.99 plus tax, any couple can enjoy the Zipline Thrill Pack along with either the Zipline Adventure or the Horseback Adventure—representing a savings of nearly seventy dollars per couple.

"This year's Sweetheart Special has been a crowd favorite—especially on Valentine's day—and attendees of all ages truly enjoyed a one-of-a-kind adventure," said Dale Viger, General Manager of Forever Florida., "In addition to lots of couples and groups, we had a myriad of scouts hiking and completing activities around the Ranch and campgrounds. These positive numbers reinforce our growth and success as the number one zipline and eco-tourism attraction in Florida, attracting residents and out-of-state visitors of all ages and group sizes."

The following day, Sunday the 15th, was another record-breaking attendance day for Forever Florida – Ziplines & Adventures in the Wild. The park had a 200% increase of visitors as families gathered at the "Forever Festival", a new monthly festival for families and kids of all ages, held on the third Sunday of every month.

In addition to live music, food, and vendor exhibits, Forever Florida offered free coach rides and kid's horseback rides (which typically value \$15-\$25 each ride) to all festival attendees. The Allen Broussard Conservancy at Forever Florida also held children's activities and educational

demonstrations throughout the festival to teach the importance of conservation in a fun and engaging way.

"We are thrilled that the new Forever Festival is attracting so many families, as this event is something that adults and kids of all ages can enjoy together. The Forever Festival is also helpful for young kids to break the ice and enjoy the park together with their family, in anticipation of attending one of our week-long summer camp programs in June 7th to August 1st," said Viger.

Forever Florida's Zipline Adventure is the biggest and safest zipline trail in Florida with seven dual ziplines and three sky bridges. The Thrill Pack features the Rattlesnake, the only zipline roller coaster in the USA; the Peregrine Plunge, the longest single straightaway zipline in Florida; the Panther Pounce, a 68-foot-high challenge tower that delivers a harrowing controlled fall; and the Swooping Crane, an extreme, free-fall swing where guests are released from a height of 55 feet. The Horseback Adventure is a fully guided tour through nine distinct Florida ecosystems and an endless array of natural flora and fauna including alligators, black bears, white-tail deer, and nearly two hundred species of birds.

Advance reservations for the Sweetheart Special are required and can be made by calling 407-957-9794. For more information on either the Forever Festival or the Sweetheart Special, visit www.ForeverFlorida.com.

About Forever Florida – Ziplines and Adventures in the Wild:

Forever Florida – Ziplines and Adventures in the Wild is a unique eco-tourism attraction located just 25 miles southeast of St. Cloud, Florida; just one hour southeast of Orlando. Departing from a picturesque Florida cattle and horse ranch, guests journey deep into the 4,700-acre Forever Florida Wildlife Conservation Area. This very special place encompasses 12 distinct ecosystems and is pristinely preserved just as nature intended. Guests experience natural streams, forests, pastures, wetlands and learn about the wide array of Forever Florida's wildlife including alligators, black bears, white-tail deer and the endangered Florida panther. Several unique adventures are offered: The Zipline Adventure, Coach Adventure, Horseback Adventure, the Cypress Canopy Cycle and the Thrill Pack.

Visitors to Forever Florida – Ziplines and Adventures in the Wild make a positive impact on the environment as a substantial portion of revenues go toward the acquisition of additional lands to be conserved by the Allen Broussard Conservancy.

Forever Florida – Ziplines and Adventures in the Wild is located just one hour southeast of Orlando at 4755 N. Kenansville Road, just 25 miles southeast of St. Cloud, Florida. Take US 192 to Holopaw, turn south on US 441 and drive 7.5 miles. Forever Florida – Ziplines and Adventures in the Wild will be on the east (left) side of the highway.

Additional amenities and programs available include the full-service Cypress Restaurant,

teambuilding programs, special event facilities, field trip and scout programs, camping, overnight horseback adventures and a week-long summer camp program for kids. For more information on these, visit <a href="https://www.campillahaw.com">www.campillahaw.com</a> and <a href="https://www.foreverflorida.com">www.foreverflorida.com</a>.

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