



# First California State BBQ Championship of 2015 Set to Fire Up Santa Anita Park on March 21st with \$15,000 Cash Payout

*Santa Anita Winner's Circle Announces Kids' BBQ Challenge*

ARCADIA, CALIFORNIA, UNITED STATES, February 23, 2015 /EINPresswire.com/ -- Featuring the West Coast's best barbeque, the 4th Annual Winners' Circle BBQ Championship, will be held on Saturday, March 21st in California at beautiful Santa Anita Park located at 285 West Huntington Drive, Arcadia, CA 91007. This is not just another day at the races;

the top Pit Masters from all across the United States, will compete for \$15,000, a California State Championship title and the chance to represent California at International BBQ Contests.



Santa Anita Winners' Circle BBQ

You've seen these "masters of meat" on The Food Network, TLC, and BBQ Pit Masters. But instead of drooling at the screen you can come out and taste these delectable treats, which are cooked over fire for hours. At a place known for speed these masters of smoke, these saucy culinary crafters, practice the art of slow smoking so that you can taste the best of their competitive labor.

"This is the real deal, the ultimate "live" competition barbeque experience!" states producer Ben Lobenstein of Fire It Up! Events.

When the gates open to the public at 10:30 am, the air will be filled with the sweet smells of hickory and pecan woods and of slow-smoked beef, pork and chicken. Bring all of your senses to life as you wander among the teams – see, smell, and taste mouthwatering barbecue! Meet and greet over 80 participating teams, visit "Rib Row" and maybe pick up a tip or two. Also, new this year is a Kid's Q competition!

Live music will be jamming throughout the day, while you relax with hot barbeque and a cold refreshing beverage. Arts and crafts, an expansive kid's experience, and pony rides will be available for children. And, if that is not enough, live horse racing starts at 12:30pm.

The Santa Anita Winners' Circle BBQ Championship offers free parking, when entering from Gate 6. Adult Admission to the event is \$5, and includes access to Santa Anita's majestic grandstands, children are free with paid adult. Tasting tickets are only \$1.00 each, sold in packs of ten. Gates will open at 10:30am and racing begins at 12:30pm. To purchase tickets, please [click here!](#)

Don't miss your chance to attend this ultimate barbeque competition and celebrate the extraordinary

sport and experience of horse racing at the most beautiful race track in the world. For more information, please visit <http://bit.ly/SantaAnitaBBQ> .

#### COMPETITIONS:

**KID'S Q COMPETITION:** The 4th Annual Santa Anita Winner's Circle BBQ Championship (SAWC) announced a new Winner's Circle KidsQ contest for 2015. Held in parallel with the State BBQ Championship on Saturday, March 21st, the KidsQ will be a head-to-head BBQ grill off in two age groups: 6-10 and 11-15.

To make sure that this is truly a kids competition, officials stress that while each contestant will have one adult assistant, the child contestant must perform the majority of all work including: seasoning, marinating, tending, preparing, and turning in entries. The SAWC does encourage special needs children to enter and will make appropriate accommodations before the event begins.

To encourage support from friends, there will be multiple kid-friendly activities available at Santa Anita Park including: bounce houses, face painting, and pony rides.

This is a sanctioned Kansas City BBQ Society (KCBS) event and the judging of KidsQ entries will be on their standards and weighting factors for appearance, taste, and tenderness. The event will provide meat as well as grills courtesy of The Virtual Weber Bullet where contestants are free to keep – and expected to take home. For details [visit here](#).

**The MAK GRILLS PEOPLE'S CHOICE CHALLENGE:** <http://bit.ly/MakGrillsBBQ>

Barbeque is the only sport where it's not just the winners that savor the sweet taste of victory—the audience can too! The MAK GRILLS People's Choice Challenge is awarding \$3,000, the largest award in California history, to the team the audience selects as the winner of this special category. Here, you are the judge, come taste the best bbq has to offer and cast your vote for your favorite team.

**The KCBS STATE CHAMPIONSHIP:** [Click here for Contestant info](#)

The Kansas City BBQ Society (KCBS) competition at #SAWC4 is the first California State Championship event scheduled for 2015. #SAWC4 is a KCBS sanctioned four meat Championship Series event. It will be a Jack Daniel's World Championship Invitational Barbecue (draw) and American Royal Invitational Qualifier, as well as a Team of the Year (ToY) event for both KCBS and the California BBQ Association (CBBQA). Guaranteed \$15,000 CASH payout !

**VENDORS:** Last year's Santa Anita Winners' Circle BBQ Championship exceeded 16,000 guests at the park, with the changes planned for 2015 (free parking at gate 6) we look forward to topping the 20,000 marker. This is a very fast paced, high energy one day foodie event. Our past events have received nothing but praises from our vendors, many who wanted to immediately sign up for future years. Very few vendor spaces will be open for this event in 2015.

People love good BBQ, and they love cool, unique vendor wares. You can showcase your finest items in front of thousands happy people. And here's the best part – happy people like to buy those cool vendor products. If you have a unique, food related, or high quality product we encourage you to apply immediately as we will only be accepting a limited number of new vendors.

<http://bit.ly/WinnersCircleVendors>

**About Santa Anita Park:** Santa Anita Park is a Stronach Group company, North America's leading Thoroughbred racetrack owner/operator. The Stronach Group racetracks include Santa Anita Park, Gulfstream Park & Casino, Golden Gate Fields, Portland Meadows, Laurel Park and Pimlico Race Course, home of the world-famous Preakness. The Stronach Group is also a major producer of

televised horseracing programming through its HRTV cable and satellite network and is North America's premier supplier of virtual online horseracing games, as well as a leading producer of social media content for the horse racing industry.

About KRPR Media: Founded in 2002 under the direction of Entertainment Publicist KimiRhochelle, KRPR Media has become one of the sought after entertainment branding firms. [www.krprmedia.com](http://www.krprmedia.com)

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