



# BluePay Selected as Preferred Merchant Account Provider for Marketecture

*BluePay has partnered with Marketecture to offer secure merchant account services to its vast client base.*

NAPERVILLE, IL, USA, February 24, 2015 /EINPresswire.com/ -- [BluePay](#), a leading omni-channel payment processor, has partnered with [Marketecture](#) to offer secure merchant account services to its vast client base. Marketecture is a one-stop technology company that helps small business owners create, manage, and grow their online presence using feature-rich software that provides tools for website creation, SEO, social media, e-commerce, and more.

As the preferred merchant account provider for Marketecture, businesses will be able to access BluePay's payment services through the Marketecture platform for fast and simple integration.

"BluePay provides exactly what each of our clients need for their business," said Oliver Bigler, CEO, Marketecture. "When you have a business online, having a solid credit card processing company behind you is an absolute must. One of the biggest concerns with online business is getting paid by your customers quickly and effortlessly, and BluePay addresses that concern and provides the best and most affordable solution for each and every one of our clients."

"We are very happy that Marketecture has chosen us as its preferred merchant account provider," commented Kristen Gramigna, Chief Marketing Officer at BluePay. "Marketecture is well-known for keeping things simple for its clients so that they can focus on their business, and that's right in line with BluePay's objectives. By tightly integrating our short-form enrollment application into Marketecture's sign-up process, we will be able to keep the process simple and fast, all while maintaining the highest levels of security."

About BluePay: BluePay is a leading provider of technology-enabled credit card payment processing services for enterprise, small, and medium-sized businesses in the United States and Canada. Through physical POS, online, and mobile interfaces, BluePay processes payments and provides real-time settlement, reporting, and reconciliation, along with robust security features such as tokenization and point-to-point encryption. BluePay is headquartered in Naperville, Illinois, with offices in Chicago and New York. For more information, follow BluePay on [Twitter](#) and LinkedIn, or visit [www.bluepay.com](http://www.bluepay.com).

About Marketecture: We are the trusted advisor to the small business owner. Our goal is to

empower every small business with big company resources to affordably succeed online. Our all-inclusive small business services, dedicated account managers, and second-to-none software allows small business owners to do what they do best. We take care of the rest!

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