



Mapline - Winning The War in Making Mapping the Simplest

Mapline is a great alternative to MapPoint as it launches new mapping tools to add more value in mapping. It focuses on making mapping the easiest.

NAPERVILLE, ILLINOIS, UNITED STATES, February 26, 2015 /EINPresswire.com/ -- As the year 2015 took its turn, more and more companies have lined up to use the [business mapping software](#) as a great [alternative to MapPoint](#). For every opportunity, it does not slip a chance to outpace the competition. As it emerges to be the simplest mapping application in the planet, it continues to develop useful mapping tools and features to add more value in visualizing data for seamless understanding.

Recently, Mapline launched the new addition to upgrade the mapping experience of its growing users. It starts with the Homepage, and then it adds 2 new exceptional features - the Cluster and the filter Options.

New Homepage

Mapline wants to give its users an overall feel of what they can expect as soon as they start creating their maps. Thus, starting from the Homepage, it adds user-friendly functionalities like the following:

Search Field - When users have a long list of maps (or data sets) it draws confusion when they want to pull up a specific map. The search field helps to browse through the maps and lead the users to the exact map they are looking for. A few options are offered when users type in even the first few characters.

Duplicate - Duplicated maps can be used for testing different options while retaining the original map. This is best used when giving presentations.

Sorting List - Users can now sort their list by columns - names of the maps, how many data sets, and date created. They can sort the map names in alphabetical order, or sort out the date when the maps or data sets were created.

In addition to the new Homepage, here are 3 added mapping tools for easiest mapping convenience:

Clustering

Users can now view how many address locations are there on a particular area. The cluster function is just a click away. Once used, the map will automatically show the accurate number of locations. This is best used to ignite ideas for fast decision making. Political planning often use this type of mapping.

Filter Options

The enhanced filter option is no longer an underutilized tool. Before, users can simply filter their data

set just to show on the map only the specific map points. For example, business heads would want to know the least performing store outlets. They can just filter the data and check the boxes of specific characteristics (i.e., Ave. Annual Sales of \$10,000 or \$20,000) and instantly, those points will be shown on the maps.

The new addition to the filter option is that the users can now filter the data by formula. For example, company leaders would want to identify the least performing store outlets with Average Annual Income of \$20,000 and below; or they would want to show the locations that begin with a specific letters, and many others. There are a lot of options to choose from and this functionality will do wonders.

[Radar Heatmap](#)

In addition to territory heatmaps, Mapline just introduces another type - the radar heatmap. It shows color coded data concentrations. Because of its radar, users can identify where the more condensed areas of data are located in contrast to the areas which are less condensed areas. It also reflects the varying degrees of colors in between.

Visit Mapline now to get the complete list of business mapping tools that it provides as an alternative to MapPoint.

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