

Newsworthy to Your Audience - How Catching a Tagged Redfish Wins a Boat!

TAMPA, FL, USA, February 26, 2015 /EINPresswire.com/ -- Join local <u>recreational anglers</u>, fishing celebrities, political figures and other media for the launch of the inaugural <u>Coastal Conservation</u> Association Florida STAR Tournament. The kick-off for STAR is Saturday, February 28, 2015 at 1:30 on the main stage during the Outdoor Expo & Boat Show at the Florida State Fairgrounds. CCA Florida will roll out the particulars on how catching one of the eighty specially-tagged redfish offers a registered STAR angler the ability to win new boats including a



Contender 22 Sport, a Pathfinder 2200 TRS and a Hell's Bay Waterman. All packages come complete with Yamaha motors and custom trailers.

STAR begins on Memorial Day weekend and the tournament ends at 5 p.m. on Labor Day, offering participants a total of 108 fishing days! STAR will be one of the most angler-inclusive tournaments in the state of Florida and will provide all anglers an opportunity to win. With nearly \$500,000 in prizes & college scholarships, STAR anticipates recruiting over 4,500 participants, making it Florida's largest saltwater fishing tournament. To learn more, please attend this special invitation launch on Saturday, February 28 at 1:30 on the main stage during the Outdoor Expo & Boat Show at the Florida State Fairgrounds. Provide an RSVP to lfitzgerald@ccaflorida.com or by calling 352-665-4868. Complimentary entry to the Expo will be provided to attendees with reservations.

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