

# Network Analytics Market Expected to Reach \$1,842.2 Million by 2019

*The network analytics market research report identifies the factors driving the market, various restraints, challenges, & opportunities.*

DALLAS, TEXAS, UNITED STATES, March 3, 2015 /EINPresswire.com/ -- The report "Network Analytics Market by Deployment Types (On Premise, On Demand), by Applications (Mobile, VOIP and Fixed Line, Unified Communications), by End Users (Cloud Service Providers, Telecommunications) - Global Forecast to 2019", defines and segments the network analytics market into various sub-segments.



Major players in the network analytics market are IBM, Cisco, SAS, Tableau Software, Sandvine, Procera Networks, Accenture, Calix Inc., and JDSU.

*MarketsandMarkets*

Browse 68 market data tables and 114 figures spread through 210 pages and in-depth TOC on "Network Analytics Market - Global Forecast to 2019".

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The report also emphasizes on key adoption trends, evolution of network analytics, future opportunities, and business cases in this innovative market. This comprehensive coverage of the network analytics market provides important inputs, such as drivers, restraints, and opportunities in this market, profiles the major players in this market, maps the competitive landscape, and provides the overall network analytics market in the various end users and regions.

The network analytics report provides a brief on the network analytics market. The report covers all the major sub-segments of the network analytics such as deployment types that includes on-premise and on-demand and applications which includes mobile, VOIP and fixed line, unified communication segments; By type of verticals: Government, Banking, Financial Services and Insurance (BFSI), IT, Retail, Healthcare, media and Entertainment, Healthcare, Manufacturing, Energy and others; By regions: North America (NA), Asia-Pacific (APAC), Europe, Latin America (LA), Middle East and Africa (MEA) and provides the quantitative (market size and market growth) and qualitative (trends, analysis, and insights) for those.

There are various assumptions that have taken into consideration for market sizing and forecasting exercise. Few of global assumptions include political, economic, social, technological and economic factors. For instance, exchange rates, one of the economic factors, are expected to have a moderate rating of impact on this market. Therefore, dollar fluctuations are expected to not seriously affect the forecasts in the emerging APAC regions.

The network analytics market research report will help the market leaders/new entrants in this market in the following ways:

This report segments the market into deployment types and applications, covering this market comprehensively. The report provides the closest approximations of the revenue numbers for the overall market and the sub-segments. The market numbers are further split across the different verticals and regions.

This report will help them better understand the competitor and gain more insights to better position their business. There is a separate section on competitive landscape, including competitor ecosystem, mergers and acquisition and venture capital funding. Besides, there are company profiles of 10 top players in this market.

MarketsandMarkets forecasts the network analytics market to grow from \$589.6 million in 2014 to \$1,842.2 million by 2019, at a Compound Annual Growth Rate (CAGR) of 25.6% North America (NA) is expected to be the largest network analytics market in terms of revenues generated, but Asia-Pacific (APAC) is expected to emerge as a high-growth market.

#### About MarketsandMarkets

MarketsandMarkets is world's No. 2 firm in terms of annually published premium market research reports. Serving 1700 global fortune enterprises with more than 1200 premium studies in a year, M&M is catering to multitude of clients across 8 different industrial verticals. We specialize in consulting assignments and business research across high growth markets, cutting edge technologies and newer applications. Our 850 fulltime analyst and SMEs at MarketsandMarkets are tracking global high growth markets following the "Growth Engagement Model – GEM". The GEM aims at proactive collaboration with the clients to identify new opportunities, identify most important customers, write "Attack, avoid and defend" strategies, identify sources of incremental revenues for both the company and its competitors.

M&M's flagship competitive intelligence and market research platform, "RT" connects over 200,000 markets and entire value chains for deeper understanding of the unmet insights along with market sizing and forecasts of niche markets. The new included chapters on Methodology and Benchmarking presented with high quality analytical infographics in our reports gives complete visibility of how the numbers have been arrived and defend the accuracy of the numbers.

We at MarketsandMarkets are inspired to help our clients grow by providing apt business insight with our huge market intelligence repository.

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