



Gluten-Free Products Market worth \$6,839.9 Million by 2019

The report also analyzes the market size, in terms of value and volume, of gluten-free products, based on their types, sales channel, and geography.

DALLAS, TEXAS, UNITED STATES, March 4, 2015 /EINPresswire.com/ -- The report, "Gluten-Free Products Market by Type (Bakery & Confectionery, Snacks, Breakfast Cereals, Baking Mixes & Flour, and Meat & Poultry Products), Sales Channel (Natural & Conventional) & Geography - Global Trends & Forecasts to 2019" defines and segments the gluten-free products market with an analysis and projection of the size of the global market, in terms of value (\$million) and volume ('000 tons). It also identifies the driving and restraining factors of this market with analyses of the trends, opportunities, burning issues, winning imperatives, and challenges. The gluten-free products market is segmented on the basis of type, their sales channel, and geographical split.

Browse 193 market data tables and 32 figures spread through 366 pages and in-depth TOC on "Gluten-Free Products Market by Type (Bakery & Confectionery, Snacks, Breakfast Cereals, Baking Mixes & Flour, and Meat & Poultry Products), Sales Channel (Natural & Conventional) & Geography - Global Trends & Forecasts to 2019"

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Gluten-free food is an innovative gourmet food that is suitable for people living with food allergies and gluten intolerance. Gluten-free food is normally seen as a diet for those with celiac disease (also known as gluten intolerance), but people with a gluten tolerance. These people should also avoid grains rich in gluten, such as wheat, rye, and barley among others. At least 1% of all the Americans are diagnosed with celiac disease.

The size of the gluten-free products market is projected for types such as bakery & confectionery, breakfast cereal, snacks, baking mix & flour, and meat & poultry products, based on the key regions such as North America, Europe, Asia-Pacific, and Rest of the World (ROW).

Gluten-Free Products Market Share (Value), by Geography, 2013

Gluten-Free Product Market

Source: Expert Interviews, Government Authorities, Related Associations/Institutes, Related Research Publications, Government Publications, Company Press Releases, Company Annual Reports, Company Websites, Company Publications, and MarketsandMarkets Analysis

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In 2013, North America dominated the gluten-free products market, followed by Europe. The gluten-free products market is projected to reach \$6,839.9 million by 2019.

The increase in population has a tremendous impact on the global food supply. The nutrition and

quality concerns of the food have received widespread attention. Various government and private industries have come a long way to achieve high standards for safe, unadulterated, and nutritious food. The gluten-free products market has witnessed a revolution where these products were seen as a specialty product for a niche market, and today they are known as mainstream sensation products. Millions of people in the world are following a gluten-free diet and this has become an identity for those who have stopped consuming gluten containing cereals such as wheat, barley, and rye. A continuous increase in consumer demand has driven the growth in the gluten-free products market.

In this report, the gluten-free products market is divided into four geographical segments, North America, Europe, Asia-Pacific, and ROW. The North American region constitutes the largest market, dominated by U.S., followed by Europe. North America is projected to witness the highest growth rate in the market.

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