

# eNox Media Wins Six 2015 American Advertising Awards

*Tampa Bay's eNox Media, a non-traditional interactive agency, won six prestigious ADDYs, winning more awards than any other agency it's size.*

TAMPA, FL, USA, March 4, 2015 /EINPresswire.com/ -- On February 26, 2015, Tampa Bay's eNox Media won six prestigious American Advertising Awards (ADDYs). In operation for over fourteen years, this is the agency's third consecutive year participating, and this year the team garnered an award for every project & category they entered. Each winning project showcases eNox Media's three main areas of marketing expertise: Hospitality, Healthcare, and Community.

Held annually, the ADDY award ceremony "recognizes the true essence of creative excellence in advertising" and rewards individuals and agencies that exhibit "the highest creative standards" in the advertising industry. Hosted by the Tampa Bay affiliate of the American Advertising Federation (AAF), the American Advertising Awards are the first step in the world's largest advertising competition.

All of eNox Media's entries will be forwarded to the next level of competition, the 4th District American Advertising Awards that will be held in Orlando, FL on May 2, 2015.

During the competition, the eNox team

won two awards for their work on the [Edge Social Drinkery](http://edgesocialdrinkery.com) website. The first being a Gold ADDY award for Digital Advertising, Consumer. The sleek design and technically advanced coding also took home a Silver ADDY for Responsive Design.



eNox Media at the AAF Tampa Bay Awards Gala - Creative Director, Malcolm Bowen & Marketing Specialist, Jason Longo, MA



Edge Social Drinkery Website wins Gold ADDY for Digital Advertising, Consumer and Silver ADDY for Responsive Design – Elements of Advertising. Visit: <http://edgesocialdrinkery.com>

The second Gold ADDY award recognized the agency's work on the Tampa Bay chapter of the AAF's own website. The category for their achievement being Advertising Industry Self-Promotion.

Mike Compton, President, AAF Tampa Bay responded to the award announcement, stating, "We are humbled & honored that our AAF Tampa Bay community effort was recognized with a Gold Addy. Our team was challenged to create a beautiful site that has a new, fresh, feel that was informative, educational and could be updated easily... We believe <https://AAFTampaBay.org> will be a resource to anyone or business looking to get into the Tampa Bay market. We especially want to thank the team at eNox Media for spearheading this awesome effort. Our club website is truly a representation of the best creative work that Tampa exemplifies, with the highest standard of creative quality. Great things happen when people behind them are talented and passionate."

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... I couldn't be more proud of our team! This only further validates what all know here at eNox, we are going in the right direction. It just keeps getting better!

*Malcolm Bowen, Creative Director*

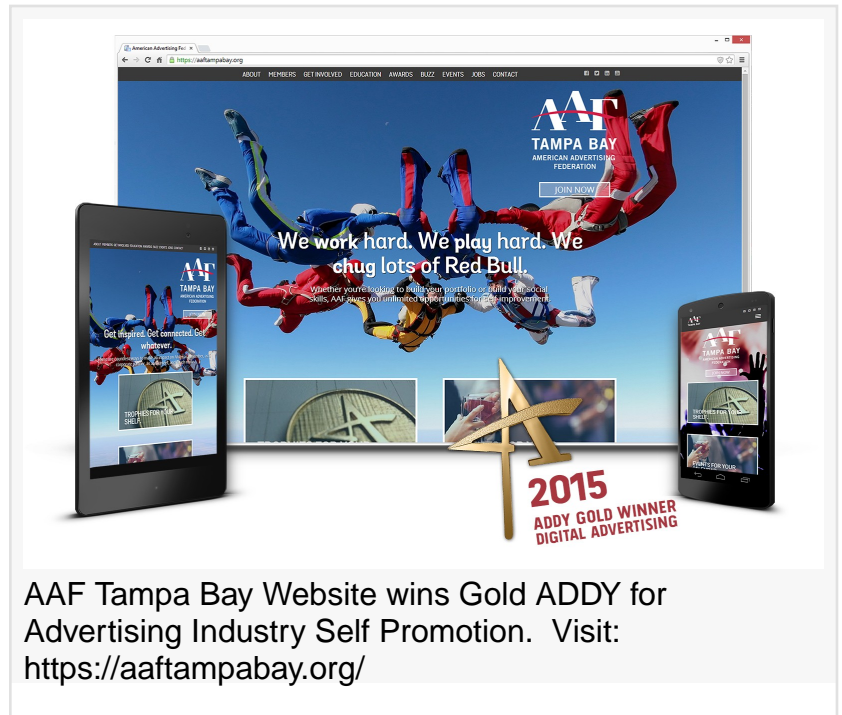
eNox Media also won a Silver ADDY in Digital Advertising, Consumer for their ground-breaking re-design of the [Feldman Orthodontics](#) website, featuring large imagery, intuitive navigation, and client-centered content. Feldman Orthodontics has been a respected care-provider in Tampa Bay for over 32 years, and a client of eNox Media for over 12 years.

A second Silver ADDY award, for Digital Advertising, Public Service was presented for eNox Media's work on [A Kid's Place](#) website. Since its opening, A Kid's Place has aided

more than 963 children and 400 families with a safe, loving and nurturing home for the children and a variety of services to meet their social, educational, medical and psychological needs. Non-profits, doing good work, have a special place in the eNox family of clients.

The final award, a Silver ADDY showcased eNox Media's talents in Elements of Advertising for Haven's logo. Formerly "SideBern's", Haven will be opening in the Tampa Bay Area this spring. Haven features Executive Chef Chad Johnson's & Chef de Cuisine Courtney Orwig's modern cuisine served in a stylish, relaxed and casual atmosphere.

When asked about the awards, Creative Director Malcolm Bowen shared, "these awards are a direct reflection of the trust our clients have in us championing their brand and the partnership like collaboration that exists during the creative process. I couldn't be more proud of our team! This only further validates what all know here at eNox, we are going in the right direction. It just keeps getting better!"



AAF Tampa Bay Website wins Gold ADDY for Advertising Industry Self Promotion. Visit: <https://aافتampabay.org/>

#### About the American Advertising Awards (ADDYs):

Held annually, the American Advertising (ADDY) award ceremony "recognizes the true essence of creative excellence in advertising" and rewards individuals and agencies that exhibit "the highest creative standards" in the advertising industry. Hosted by the Tampa Bay affiliate of the American Advertising Federation (AAF), the American Advertising Awards are the first step in the world's largest advertising competition.

#### About A Kid's Place:

A Kid's Place, located in Brandon, FL provides residential services to children from birth to 17, all of whom have been removed from their homes due to abuse, neglect or abandonment. Since its opening, A Kid's Place has aided more than 963 children and 400 families with a safe, loving and nurturing home for the children and a variety of services to meet their social, educational, medical and psychological needs.

#### About Edge Social Drinkery:

Living up to its name, Epicurean's rooftop bar is an edgy, social drinkery unlike any other in the Tampa area. Guests will enjoy unique cocktails designed by our Director of Spirits, Dean Hurst while sharing small, savory plates and cheese boards. Diners at Élevage should be compelled to visit Edge after their meal, while locals recognize the bar as a sophisticated hot spot.

#### About Feldman Orthodontics:

For over 32 years Randy Feldman, DDS, MS continues to bring happy, healthy, and beautiful smiles to his orthodontic patients and has been a distinguished leader dedicated to his Tampa Bay community. Dr. Feldman is Tampa Bay's only Invisalign Elite Top 1% Provider, placing him in the top 1% of all Invisalign providers in the world.

#### About Haven:

Formerly "SideBern's", Haven will be opening in the Tampa Bay Area this spring. Haven features Executive Chef Chad Johnson's, and Chef de Cuisine Courtney Orwig's modern cuisine served in a stylish, relaxed and casual atmosphere. Haven offers guests the ability to taste different flavors and textures created in a crafted, cultured and cellared atmosphere. Enjoy an interactive experience with local collaborations for products only available through Haven as well as globally sourced offerings.  
<http://haventampa.com>

#### About eNox Media:

eNox Media is a full-service digital marketing agency headquartered in Tampa, Florida that specializes in developing integrated solutions that get measurable results. Since 2001 eNox Media has helped hundreds of businesses across the nation by providing website design & development, strategic planning, brand development, advertising, inbound marketing, and other related services. For further information about internet marketing and website design, contact eNox Media at (813) 223-3669 or visit <http://enoxmedia.com>.

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