

Rated ETA Partners with SCAD, Creates the STARS Scholarship and Launches Acting Up through Groupon

Rated ETA demonstrates its commitment toward the education and training of local talent.

ATLANTA, GA, USA, March 4, 2015 /EINPresswire.com/ -- The company is pleased to partner with Savannah College of Art and Design to establish the [Rated ETA STARS®](#) Scholarship. This program will be open to Georgia residents enrolled at [SCAD](#) in Atlanta or Savannah, who maintain a 3.0 grade point average, and pursue an undergraduate degree supporting the TV and Film industry. In addition to the initial funding, ten percent of all training revenue will be directed to the Rated ETA STARS® Scholarship Program.

"We believe a commitment begins with an investment to help solve a problem," said Stan Houston, Corporate Spokesman and Actor who played Sheriff Jim Clark in the Academy Award winning movie, Selma. Rated ETA's Education and Training Alliance not only supports undergraduate programs, but also training, seminars, and workshops to broaden the knowledge and skills of those working on both sides of the camera. As the industry continues to expand throughout the region, the demand for trained resources will continue to rise, and Rated ETA is keenly focused on supporting the education and developing the skills necessary to make a contribution in the industry.

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Today, Rated ETA launches the company's new training platform with Groupon. Acting Up® - New Talent Package and Expo is a service offering for those seeking opportunity in the TV and Film industry. Imagine a four

hour, interactive training experience within an 8000sf production studio with casting professionals, actors from SAG-AFTRA, Hairdressers, Makeup Artists, Production Assistants, and Photographers bundled with headshots, email, and a professional image page offered through



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Groupon.

"Having appropriately trained resources in all positions within the industry will help ensure set safety, produce a better quality product, increase local resource utilization, and reward talent with increased responsibilities and compensation," said Houston.

Rated ETA is a resource company and industry leader in the development and utilization of talent for the Television and Film industry. Rated ETA's Education and Training Alliance focuses on the development and career of the individual resource, and Rated ETA's STARS System, helps those individuals find jobs in the industry by matching experience, education, training, and attributes to specific production requirements.

Press release courtesy of Online PR Media: <http://bit.ly/18k9XjP>

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