

The Handi Sani Brings Self Cleaning to Your Toilet

TEMECULA, CALIFORNIA, UNITED STATES, March 6, 2015 /EINPresswire.com/ -- If your toilet brush is like most other toilet bowl brushes, it's standing off to the side in a corner of your bathroom as if it would really rather not get involved. Can't blame it, can you? After it does its work inside the toilet bowl, its bristles turn into a hideaway for millions of germ-breeding bacteria. You rinse it, and then you store it, but that doesn't sanitize it. Maybe you use disposable heads to clean the toilet, but when you're finished, you throw them away; that's like throwing away money, because the heads cost 50 cents each. Or maybe you use sanitizer tablets, but have you read your toilet tank lately? Use of in-tank cleaning products can void your warranty because the chemicals can cause leaks. Your clean toilet bowl might end up costing you expensive repairs. What if you could easily and affordably clean your toilet bowl every time you flush? The Handi Sani is that safer, more economical, cleaner alternative: it's made from polypropylene plastic that harsh chemicals won't deteriorate as it sanitizes brush and bowl at the same time.

Handi Sani creators Robert & Kathleen Rybarski want everyone to face facts: toilet brushes are just plain disgusting. But the Rybarskis have come up with an ingenious product design that makes it possible for your toilet brush to clean up



its act. Have you given any thought lately to the dirty job of cleaning your toilet? Maybe you should. The Rybarskis ask you, "Would you brush your teeth with a dirty tooth brush? Would you use a dirty sponge to clean your kitchen countertops? Then why clean your toilet with a dirty brush?"

It's easy to install and use. The Handi Sani, the world's first self-cleaning toilet brush, is attached to

the flush valve inside the toilet tank. Your toilet's refill tube reroutes water into the Handi Sani, rinsing off the brush. Once the tank re-fills, the water flow to the Handi Sani shuts off. The water drains back into the bowl and your brush is clean and ready to use again. A protective strainer at the bottom is easy to remove for cleaning. The Handi Sani is designed to work with any standard toilet tank, but is not compatible with "low boy" or "power flush" toilets.

The Handi Sani <u>Kickstarter crowdfunding campaign</u>, with a goal of raising \$178,000 by April 13, can transform the dreaded ordeal of toilet cleaning. The funds will be used in the following ways: \$80,000 will be spent on tooling the product mold for mass production; \$38,000 is to cover the cost of the plastic, tubing, and connectors; \$60,000 is the marketing budget that will pick up where Kickstarter ends, for television, print, and online advertising.

The campaign and the product it supports are in good hands. Rybarski spent more than two decades developing cleaning processes and equipment, and he's familiar with the strict regulations imposed by the FDA and the USDA. Some of his patented technologies are still used today. That history of expertise brings a professional familiarity to the manufacturing process. The Rybarskis are already in communication with the tooling company that will ready the Handi Sani mold for mass production. The material supplier and manufacturer are standing by, waiting to go into production.

The Rybarskis are aware that bathroom décor is important. In addition to coming in colors white, almond, and black, the Handi Sani will have decorative wraps of various styles, ranging from fun patterns to seasonal styles that suit your taste. You're not just cleaning your toilet, you're dressing it up!

<u>Contributing to the campaign</u> does more than just clean toilet bowls. For the Rybarskis, technology and philanthropy are a natural duo. The couple pledges to donate two percent of the total crowdfunding to water.org, bringing clean water to the ones who need it the most. In a world where a child dies of a water-related disease every minute, that pledge can save lives.

About Handi Sani

Husband and wife inventors Robert and Kathleen Rybarski have 20 years of pharmaceutical and food-cleaning processes have put their knowledge to work in one of the home's dirtiest places; the Handi Sani (www.handisani.com) is the world's first self-cleaning toilet brush. The Handi-Sani clips to the side of the toilet, attaching to the flush valve located inside the toilet tank. This product is the first of many that's planned for the future.

Robert & Kathleen Rybarski Handi Sani www.handisani.com email us here

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