

IT Governance encourages APAC business to improve their cyber security to see better revenues

New report shows a very positive attitude to effective cyber security in the APAC region.

SYDNEY, AUSTRALIA, March 10, 2015 /EINPresswire.com/ -- [IT Governance](#), the international provider of fixed-price cyber security solutions, encourages all APAC organisations to implement best-practice information security practices to see increased customer satisfaction and improved revenues.

A new report commissioned by CA Technologies has found that 48% of respondents – including 142 CSOs and CISOs – across the APAC region perceive security as a business enabler and growth driver, and 78% had seen or expected to see higher revenue from new services enabled by improved information security. 87% had also seen or expected to see improved customer satisfaction and trust in their products and services as a result of improved security.



Alan Calder, founder and executive chairman of IT Governance, says: “This report shows a very positive attitude to effective cyber security in the APAC region. Effective cyber security doesn’t just protect your data and systems; it improves customer satisfaction and provides a significant return on investment in the long term.”



Cyber security improves customer satisfaction and provides a significant return on investment in the long term”

Alan Calder, founder and executive chairman of IT Governance

“APAC organisations that want to benefit from these advantages can take steps to get cyber secure by implementing an information security management system (ISMS) – an enterprise-wide approach to data security that encompasses people, processes and technology as set out in the international cyber security standard ISO 27001.

“ISO 27001’s risk-based approach enables organisations to implement cyber security best practices based on the risks they actually face. Moreover, by certifying their ISMS to ISO 27001, businesses can demonstrate their commitment to cyber security to their stakeholders.”

Thanks to IT Governance’s fixed-price [ISO 27001 Packaged Solutions](#), APAC organisations can now take advantage of expert ISO 27001 consultancy to implement the Standard for as little as \$14,995 (USD).

With its unique combination of standards, books, toolkits, software, online training and online consultancy, IT Governance's [Get A Lot Of Help](#) package provides APAC organisations with all they need to implement the Standard and ensure their cyber security.

Click here for more information: www.itgovernance.asia/p-1030.aspx

Alternatively, organisations can call IT Governance on 00 800 48 484 484 or email servicecentre@itgovernance.asia for more information on how IT Governance can help protect their information security.

Melanie Watson
IT Governance Ltd
08450701750
[email us here](#)

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2018 IPD Group, Inc. All Right Reserved.