



HardToFindItems.com Revels in 7th Anniversary on the Web

Web-based hardware retailer, HardToFindItems.com, is celebrating its 7th anniversary as the top online source for specialty hardware items.

MT. LEBANON, PA, USA, March 9, 2015 /EINPresswire.com/ -- Web-based hardware retailer, HardToFindItems.com, is celebrating seven years as the top online specialty hardware retailer in the U.S. HardToFindItems was launched in 2008 and is the online sales arm of Rollier's Hardware, a long established retail store based in Pittsburgh, PA. Their website features a full inventory of "hard to find" items such as cast iron floor drain covers, replacement Christmas light bulbs as well as a complete line of old time favorites and standard hardware items.

Co-founder of HardToFindItems, Brett Satterfield, said this about the seven year anniversary of his company's online store, "Customers are so thankful that they can now find so many different types of replacement products on our website because, in many cases, they have no other option since retail stores don't stock these obscure items."

Shoppers can also find many of HardToFindItems products on Amazon and a select variety on eBay. Soon after launching Hardtofinditems.com, the Satterfield family expanded their online business to these marketplaces, which turned out to be wise decision because in just two short years sales grew to more than \$1 million dollars annually and are now far greater. "Partnering with Amazon expanded our reach to millions upon millions of customers overnight," said Satterfield.

Hard to Find Items management and staff are equally proud of their reputation for delivering the highest level of customer service in the business as they are about their unique products. "Our product lines are first rate but the thing our clients also note about our business is the exceptional customer service they get whether they shop in our store or online. When a customer calls with a question they can be sure that either my brother or I will have an answer for them," said Satterfield.

Satterfield went on to explain that by being personally involved in the business at every level he is better able to find and source new unique products and to fine-tune their business operation. "Our business is run just like our parent business, Rollier's Hardware. Our family is actively involved in every step of the process. This allows us to understand our customers and make sure they are 100% satisfied."

Things are looking up for the Satterfields and Hard To Find Items but don't expect to find anyone involved in the business spending too much time resting on their laurels. 2015 promises to be a busy year with management plans offer products for sale outside of the U.S. starting in Canada. They will also be rolling out an enhanced inventory management and analytics platform called Inventorylab.com to better track profitability on the Amazon Marketplace.

The new software will ensure that HardToFindItems remains competitive at all times by providing them with accurate profitability analysis and reporting of all items. The goal is to make sure that adequate profit margins are maintained.

The first seven years has been productive, profitable and rewarding for everyone at Hard To Find Items but with expansion into new product lines and onto new sales platforms, the anniversaries that follow are likely to be as notable as this one.

About HardtoFindItems.com – HardToFindItems.com is an online, retail hardware shopping center specializing in unique and useful products that are not easily found in most hardware outlets. The business was established in 2008 as the online shopping arm of Rollier's Hardware, based in Pittsburgh, PA. Some of the many products featured on the Hard To Find Items website are replacement Christmas bulbs, cast iron drain covers, replacement gas mantles, heavy duty plant caddies and many other old time favorites and unique hardware items.

For more information about HardToFindItems.com visit their website or call 1-877-750-0971.

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