

# MediaBoss Television Upgrades Live Event Production with BlackMagic ATEM 2 ME Production Studio 4K

*MediaBoss Television, a Boston video production company, announces the addition of BlackMagic's ATEM 2 ME Production Studio 4K to their equipment roster.*

FRAMINGHAM, MA, USA, March 10, 2015  
/EINPresswire.com/ -- MediaBoss Television, a [Boston video production company](#), announces the addition of BlackMagic's ATEM 2 ME Production Studio 4K to their equipment roster.



"The ATEM 2 Production Studio is a powerful piece of hardware, now we can Record 4k video with 20 inputs," Ian Barrett, Creative Director, said. "This is a real win for our sports, live music and [corporate studio productions](#). This upgraded flypack gives us 3 times the camera and playback capacity combined with 4k resolution and faster communication."

BlackMagic's hardware is an integral part of MediaBoss's [live event productions](#): music performances and concerts; live sports coverage; live conference telecasts; and broadcast television production.

The ATEM 2 M/E Production Studio 4K from Blackmagic Design is a live event multi-camera production switcher with 20 video inputs built into a 2RU chassis. Supporting NTSC/PAL/HD and Ultra HD 4K (3840x2160) video formats, the switcher connects to a wide range of cameras and sources, delivering a single program stream in SD, HD, or Ultra HD video. All this is done live and in real time with no rendering required. The switcher features a reference video input for synchronizing the switcher to other equipment using tri-level or blackburst sync. Each input also features its own frame synchronizer, which allows you to use cameras that do not feature Genlock as well as input video from computer sources.

About MediaBoss Television:

MediaBoss Television is a full-service online video and television production company that produces compelling video and animation content for blue chip companies and start-ups alike. MediaBoss is based out of an 8,000 square foot production studio in Framingham, MA.

Press release courtesy of Online PR Media: <http://bit.ly/1F7B6DK>

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