

Grand Pacific Resorts Wins Two Top Industry Awards

Employees Excel in Teamwork

CARLSBAD, CA, USA, March 9, 2015 /EINPresswire.com/ -- [Grand Pacific Resorts](#), a timeshare company based in Carlsbad, California, took home not one, but two prestigious industry awards, Best Marketing Professional and Best Team, from Perspective Magazine's annual awards presentations honoring the best in the timeshare industry. These awards are considered among the highest achievements in timeshare, as the winners are decided in part from votes by their industry peers. The awards were presented at the magazine's Gala Awards Ceremony, an annual event at GNEX, held February 17, 2015, in San Diego.

Grand Pacific Resort's Lisa Wanzenried, Vice President of Marketing Communications, was honored as the Best Individual Marketing Professional. The award is given to the person who plays an integral part of the marketing team, creating programs which deliver value in a cost effective manner. This person also acts as a role model for others on the team and helps make the company a more successful organization.

The company was also honored with the additional award of Best Team which went to Grand Pacific Vacation Services, a

newly formed department that combines the servicing of all timeshare owner programs including Grand Pacific Resorts nightly rental brand [ResorTime](#), www.resortime.com and internal exchange program, Grand Pacific Exchange <https://grandpacificresorts.com/new-grand-pacific-vacation-services>. This award recognizes the achievements and efforts of a company in such areas as sales, marketing, public relations, customer service, reservations, membership, and operations.



Grand Pacific Resort's Lisa Wanzenried, Vice President of Marketing Communications

“

"We are extremely proud of the accomplishments of our team and the recognition we received from Perspective Magazine at GNEX."

Nigel Lobo

Grand Pacific Resorts' Chief Operating Officer, Nigel Lobo had this to say of the achievements, "We are extremely proud of the accomplishments of our team and the recognition we received from Perspective Magazine at GNEX. Lisa Wanzenried's leadership and vision in combining our vacation services teams under one umbrella has helped us to better service our owners and support our resorts."

About Grand Pacific Resorts

Grand Pacific Resorts creates experiences worth sharing for more than 70,000 owner families and tens of thousands loyal guests each year. Based in Carlsbad, California, our resort management team tailors its services to preserve the distinctive experience offered by each destination. Owners and guests vacation with us year after year because they appreciate Grand Pacific Resorts' heartfelt service culture and passion for what we do. Associations choose to stay with us because of our commitment to a shared vision of engaged owners, our physical maintenance standards, and the financial strength we build within our HOAs. For more information, visit www.grandpacificresorts.com or contact Sherri Weeks Rivera at sweeks@gpresorts.com or (760) 827-4190.

About Perspective Group

Perspective Group is a media sponsor of more than 30 industry events per year and serves on a number of trade association committees. The group also hosts its own annual industry leader events, the Global Networking Expo (GNEX Conference) and Canadian Resort Conference (CRC), on behalf of the Canadian Resort Development Association (CRDA). For more information, visit <http://perspectivemagazine.com>.

Media Contact: Georgi Bohrod 619-255-1661

Grand Pacific Resorts Contact: Renée Wagner 760-828-4268

Georgi Bohrod
GBG & Associates
619-255-1661
email us here

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2015 IPD Group, Inc. All Right Reserved.