

ACG Research Announces 2014 Omega Award Winners

Nuage Networks, Juniper Networks and Cisco were recently awarded ACG's 2014 Omega Award for excellence

GILBERT, ARIZONA, USA, March 11, 2015 /EINPresswire.com/ -- ACG Research recently awarded Nuage Networks, Juniper Networks and Cisco its 2014



Nuage Networks, Juniper Networks and Cisco were cited and honored because of their achievements in the areas of message marketing or operational excellence.

Ray Mota, CEO

[Omega](#) Award for excellence. The Omega Award recognizes quality in message marketing in HotSeat, Whiteboard and Spotlight Innovation [video](#) categories. Awards are determined by customer ratings, video views and feedback from service providers, enterprises and the financial community. These videos discuss the key points and advantages of the vendor's product, outline concepts related to the topic, present a deep dive into the issues significant to the company and its customers and focus on fundamental innovations of the vendor's product, service, and platform to highlight the nature

of the innovations and their role in enabling the value proposition.

The Omega Award also recognizes operation excellence. Vendors winning this award demonstrate sustainability as measured by ACG's [financial vendor index](#). The vendors' performance scores are calculated using 11 ratios and Z scores, subdivided into two categories: sustainability and operational; the data originates from annual reports, and quarterly filings. The index examines standard financial ratios related to profitability and liquidity, which are validated by Wall Street. An average of all ratios across all vendors was defined as the index. The goal of the index service is to create an industry baseline that takes all of the vendors in targeted sectors and creates an industry average to determine vendors' risk levels.

As one of two firms companies receiving the messaging award, Alcatel-Lucent/Nuage Networks, winner of the Whiteboard video category, Juniper Networks, HotSeat video winner, and Cisco, Trusted Vendor Award winner, were cited and honored because "of their achievements in the areas of message marketing or operational excellence," said Ray Mota, CEO, ACG Research. "Also in the case of the video awards, their peers and customers rated the videos and helped determine the winners."

"This award demonstrates that our vision and value proposition at Nuage Networks is resonating powerfully with our customers and business partners," said Sunil Khandekar, CEO of Nuage Networks. "Over the past year, we've helped dozens of enterprises and cloud providers build programmable cloud network infrastructures that are dynamic, open and secure, and we are honored to be recognized by ACG."

Kelly Ahuja, Senior Vice President, Service Provider Business, Products, and Solutions, Cisco states, "For thirty years Cisco has changed the way the world works, lives, plays and learns. We've always focused on helping our customers achieve their business goals with innovation and operational

excellence. Receiving ACG's OMEGA Award is concrete evidence of our commitment to our client's success"

ACG Research is an analyst and consulting firm that focuses in the networking and telecom industry. We are boutique firm; our smaller size allows our analysts, who have advanced academic degrees and extensive business experience, to focus on all sectors of the telecom industry. This approach enables us to deliver a more customized consulting experience for our clients around the globe. Using disciplined methodology, we provide our clients with best-in-class quantitative market sizing, business case analysis and custom consulting projects and research. More information about ACG, its partners and services can be found on their site at acgcc.com.

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