

TradeTec Client Raumfeld, Takes Home CES Editors' Choice Award As One Of The 'Best Of The Best'

TradeTec client, Raumfeld, a German based developer of advanced hi-fi audio systems, won the CES Editors' Choice Award. TradeTec creates trade show booths.

LOMBARD, IL, USA, March 11, 2015 /EINPresswire.com/ -- [TradeTec Skyline](#)'s client, Raumfeld, recently won the CES Editor's Choice Award as one of the "Best of the Best" at the CES Show in Las Vegas, NZ. Raumfeld is a German based developer of advanced hi-fi audio systems. This was the first time Raumfeld had exhibited in the U.S. as the CES Show marked the company's entrance into the U.S. market.



"Winning this award was incredibly exciting for both TradeTec and Raumfeld. It's a perfect example of how we at TradeTec Skyline work closely with our clients to create displays that build and strengthen brands. Now, Raumfeld has made a strong entrance into the U.S. market and we're extremely proud to say that TradeTec had a hand in that," said [Ken Buckman](#), CEO, TradeTec Skyline (www.ttchicago.com).

TradeTec Skyline worked with Raumfeld to design a functional trade show display in Chicago that showcased their cutting-edge wireless, hi-fidelity speakers and sound systems. The exhibit fit into a 20'x20' footprint that TradeTec designed to look like a home environment. A partitioned living room, kitchen area, office, and in-home atmosphere demonstrated Raumfeld's diverse speakers and features in a realistic setting. Speakers were set up throughout the entire exhibit to demonstrate their sound quality, modern look and Wi-Fi functionality.

One highlight of the show was Raumfeld's demonstration of their free app. The app works with IOS and Android systems to connect smartphones to Raumfeld speakers through Wi-Fi signals. This allows consumers to play internet radio, and music from their phones or online music stores through their home speaker system.

The CES Event was the first step to enter the US Market, and prequel to a cross country tour to increase brand awareness through event marketing. TradeTec will be designing their future exhibits and road show solutions as they embark on their nationwide tour.

TradeTec Skyline is a full-service exhibit and design studio, creating and manufacturing [trade show booths in Chicago](#) for use around the world. The company strives to deliver big brand experiences through high quality trade show exhibits, innovative design, and effective event marketing and management. TradeTec Skyline is part of the global Skyline Exhibits family of trade show exhibit design companies and houses one of the industry's largest fleets of rental displays, making it the first choice for trade show exhibit rental in Chicago.

To learn more about TradeTec Skyline and their many products and services, visit www.ttchicago.com.

About TradeTec Skyline: TradeTec is a full-service Exhibit Studio located just outside Chicago, IL that offers enhanced trade show exhibits, displays, permanent installs, full management, planning and execution of corporate meetings and face-to-face events. As a Skyline Elite Partner, TradeTec also provides their clients with modular programs and a global reach, while boasting one of the industry's largest rental display fleets. Their services include award winning design, warehouse, I&D, maintenance and pre and post- show full lead enhancement marketing programs.

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