

Effective cybersecurity is not achieved through technology alone, says IT Governance

Expert emphasizes that while technology is an essential component of cybersecurity, effective cybersecurity cannot be achieved through technology alone.

ASHLAND, OHIO, USA, March 17, 2015 / EINPresswire.com/ -- Internationally renowned cybersecurity expert Alan Calder – the founder and executive chairman of global cybersecurity solutions provider [IT Governance Ltd](#) – emphasizes that, while technology is an essential component of any cybersecurity posture, effective cybersecurity cannot be achieved through technology alone:

“Detecting threats, updating software, or implementing antivirus is not enough on its own; effective cybersecurity encompasses people, processes, and technology. Too many companies believe themselves secure against cyber threats because they have the latest and most expensive software, but in reality cybersecurity is a matter of striking a balance between your staff, the policies and processes you have in place, and the technological solutions you deploy to suit your business model and organizational goals”.



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Effective cybersecurity encompasses people, processes, and technology”
Alan Calder, founder and executive chairman of IT Governance

The Federal Trade Commission (FTC) - which has the authority to prohibit unfair or deceptive business practices, extending to enforcing cybersecurity practices – reiterates this view.

FTC commissioner Julie Brill indicates that the commission emphasises the primacy of process over products, and supports a “holistic approach to managing cyber risks - in other words, it is better to have the right risk management

framework than the right security widget” - an approach also taken by the US National Institute of Standards and Technology (NIST) and the US Securities and Exchange Commission (SEC).

[ISO 27001](#) specifies the best-practice requirements of an ISMS, an enterprise-wide approach to cybersecurity that covers people, processes, and technology. More and more organizations worldwide are implementing the Standard to establish a solid cybersecurity regime and to prove their commitment to it. In fact, registrations to the Standard have increased 36% in the US alone.

Alan Calder led the world’s first successful implementation of an information security management system (ISMS) aligned to BS 7799 (now ISO 27001), the internationally recognized cybersecurity standard.

Thanks to IT Governance’s fixed-price [ISO 27001 Packaged Solutions](#), US organizations can take advantage of expert ISO 27001 consultancy to implement an ISMS for as little as \$14,995, and

organizations with fewer than 20 members of staff can achieve ISO 27001 registration for as little as \$7,650.

With its unique combination of standards, books, toolkits, software, training, and online consultancy, IT Governance's Get A Lot Of Help package provides US organizations with all they need to implement the Standard and ensure their cybersecurity.

Click for more information: www.itgovernanceusa.com/iso27001-solutions.aspx.

Alternatively, organizations can call IT Governance toll-free on 1-877-317-3454 or email servicecenter@itgovernanceusa.com for more information on how IT Governance can help protect their information security.

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