



# MDSupplies Announces the Naming of Its DirectConnect Technology - A Major Disruptor in the Medical Supplies Industry

*MDSupplies continues to shake up the medical industry by providing unprecedented direct access to the industry's top name brand medical supplies.*

FORT LAUDERDALE, FLORIDA, UNITED STATES, March 13, 2015 /EINPresswire.com/ -- MDSupplies continues to shake up the medical supply industry by providing unprecedented direct access to over 50 medical supply vendors using proprietary DirectConnect technology. The DirectConnect technology is an online ordering portal serving as a single source for buying supplies from multiple vendors. The technology also allows clients to track shipments and analyze historical



purchasing data, whether at one single site or across hundreds of locations.

Brad Reeser, VP/General Manager states, "We enjoy seeing our clients save 50% on medical supplies compared to what they were previously paying with one of the traditional distributors. While we provide direct access to the same products from the same vendors, our competitors must establish pricing that pays for their significant overhead; including fleets of delivery vans, huge warehouses, and territory managers supervising commissioned salespeople. With our competitors, all those expenses have to be paid for by someone - and it's the end user."

Reeser continues, "The beauty of our system is its simplicity - there are no software downloads, no account applications, no minimum orders, and no contracts to sign. Everything is public and can be found on our website. But perhaps the best part is that our clients can purchase from over 50 different vendors, in one single transaction, allowing them maximum flexibility and efficiency."

MDSupplies continues to grow by adding products, manufacturers and vendors to their system. With a direct affiliation to industry-leading companies, MDSupplies brings you more than 30 years of combined medical industry experience.

## MDSupplies DirectConnect Availability

There are no software downloads, no approvals, no account applications, no minimum commitments, and no contracts to sign. The MDSupplies DirectConnect technology is "live" and available to use for

free on their website; <http://MDSupplies.com>

#### About MDSupplies and Service

MDSupplies and Service is a software company specializing in linking customers directly to major manufacturers and vendors. It is their goal to offer the best industry prices possible on supplies and equipment by eliminating traditional dealer, distributor, and sales people expenses. With a direct affiliation to industry-leading companies, MDSupplies brings you more than 30 years of combined medical industry experience.

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