

# Myanmar Medical Exhibition Myanmar Medical Conference Pharma Expo Cosmetics Beauty Fashion Show Yangon 2015

Myanmar Medical Exhibition Myanmar Medical Conference Myanmar Medical Equipment Expo Myanmar Medical Devices Expo Myanmar Pharma Exhibition Cosmo Beauty Myanmar

YANGON, YANGON REGION, MYANMAR, March 15, 2015 /EINPresswire.com/ -- "MiTA Myanmar Medical Exhibition, Myanmar Medical Conference, Myanmar Pharma Exhibition, Sports & Fitness Exhibition, Cosmetics Beauty Fashion Show 2015" will be held during 7–9 August 2015 in Yangon.

- 118 Exhibition Booths
- 200 Conference Delegate Seats
- 18 Sponsorship Opportunities
- 5 Advertising Opportunities

Myanmar COSMO BEAUTY spa Show, Myanmar Sports Fitness Model Show & Myanmar Fashion Show 2015 will be held on Sunday, 09August2015.

This is the first time in Myanmar, "Myanmar Medical Exhibition, Myanmar Medical Conference" will cover all Sectors of Healthcare in One-Venue at-atime:

1. Myanmar Medical Exhibition and Myanmar Healthcare Conference: www.medical-

healthcare.mitamyanmar.com

2. Myanmar Pharma Exhibition: www.pharmaceuticals-



Myanmar Medical Healthcare Conference & Exhibitions 2015 August 7 - 9, Yangon, Myanmar



Myanmar Pharmaceutical Exhibition & Medical Healthcare Conference - 2015 August 7 - 9, Yangon, Myanmar



Myanmar Cosmetics Cosmo-Beauti Exhibition Fashion Show 2015 August 7 - 9, Yangon, Myanmar

# exhibition.mitamyanmar.com

- 3. Myanmar Hospital Clinical Exhibition: <a href="https://www.clinics-hospitals.mitamyanmar.com">www.clinics-hospitals.mitamyanmar.com</a>
- 4. Myanmar Sports Fitness Equipment and Services Exhibition: <u>www.sports-fitness-equipment.mitamyanmar.com</u>
  - 5. Myanmar Cosmetics Exhibition, Beauty, Spa & Wellness Products & Services Expo: <a href="https://www.beauty-cosmetics-fashion.mitamvanmar.com">www.beauty-cosmetics-fashion.mitamvanmar.com</a>

Model Show & Myanmar Fashion Show: <a href="http://beauty-cosmetics-fashion.mitamyanmar.com/myanmar-cosmetics-exhibition-sports-beauty-fashion-show-2015-agenda/">http://beauty-cosmetics-fashion.mitamyanmar.com/myanmar-cosmetics-exhibition-sports-beauty-fashion-show-2015-agenda/</a>

# **KEY DIFFERENTIATORS:**

- Follow-up on the business & investment opportunities that may ensue from these Exhibitions and Conference.
- B-2-B Business Matchmaking to find Myanmar Distributors & Investment Partners
- Myanmar Medical Conference will discuss about all important aspects of doing business (registration, export, import, marketing, distribution in Myanmar) and investment in Myanmar Medical Healthcare sector. Details: Agenda
- Organized by MiTA, a company providing Consulting for Trade & Investments in Medical Healthcare Sector in Myanmar since 2009.

# **EXHIBITS PROFILE:**

- Myanmar Medical Exhibition: Medical Equipment, Medical Devices, Surgical Equipment, Dental Equipment, Hospital & Clinical Equipment, Diagnostic Equipment, Infection & Sterilization Equipment, Orthopaedic Equipment, Mobility Aids, Hospital Management Services, SOS and Medical Evacuation Services, etc.
- Myanmar Pharmaceutical Exhibition: Pharmaceutical Products, Bulk Drugs, Generics & OTC, Baby Foods, Food Supplements, Veterinary Drugs, Additives, Intermediates, Excipients / Food Additives / Natural Extracts, Traditional Medicines / Herbal Products, Pharmaceutical Machineries, Biotechnology, Analytical and R & D Services, etc.
- MYANMAR COSMETICS EXHIBITION / MYANMAR COSMO BEAUTY SHOW: Cosmetics,
  Skincare, Beauty Enhancement, Salon Cosmetics, Antiaging, Organic & Herbal Beauty Products,
  Make-up, Haircare, Men's Beauty Care, Cosmetics Manufacturing Lab-testing, Tools, Accessories & Packaging, Salon and Spa Furniture & Tools, Laser Treatment Equipment, etc.
- Myanmar Sports & Fitness Equipment Expo: Sports & Fitness Equipment, Indoors & Outdoors Fitness Equipment and ACC, Healthcare & Massage Products, Medi-care & Physiotherapy Equipment, Sportswear & Sports Shoes, Gymnasium Equipment, Camping & Water Sports, Sports Medicine and Sports Science, etc.

# TRADE VISITORS will be from:

- Dealers, Agents, Trading Companies, Distributors, Retailers, Supermarkets, Shopping Malls,
- Sports Clubs, Fitness Clubs, Stadiums, Rehabilitation Center,
- Myanmar Real Estate / Property / Hospital Developers, Construction Companies;
- Medical, Nursing, Pharmacy Institutions and Universities
- National and Regional Governmental Sport Organizations, Sports Research Institutes;
- Coaches, Fitness Instructors, Physiotherapists, Sportsmen;
- Doctors, Hospital Administrators, Medical Professionals;
- Beauticians, Dieticians, Myanmar Beauty Fashion Models, Myanmar Spa, Myanmar Cosmetics Beauté Salons;
- Investors, Directors, CXOs, GMs, Marketing Managers, Policy Makers,
- Industry Associations, Developmental Organizations, Governmental Organizations, Media.

# Exhibition and Conference Advisory Board Members:

- 1. Mr. Martin Pun, Head of CSR, Yoma Strategic Holdings, Myanmar
- 2. Dr. Kazuhiro Hara, President, Japanese Telemedicine and Telecare Association
- 3. Mr. Lucien De Busscher, Partner, Advisory Department, EY Belgium
- 4. U Than Maung, Legal Consultant, Myanmar

# 5. Dr. Madhab Paul, Managing Director, MiTA Services Pte Ltd

Guests and Speakers includes Distinguished Personalities:

- H.E U Myint Swe, Chief Minister of Yangon Region, Myanmar
- H.E. U Wynn Lwin, Ambassador (Retd.) of Myanmar
- Mr. Aung Naing Oo, Director General, Directorate of Investment and Company Administration (DICA); Secretary, Myanmar Investment Commission (MIC)
- Dr. Maung Maung Lay, MD of NiLayNaing Co.; Vice President of UMFCCI and Founder of Myanmar Pharmaceutical and Medical Equipment Entrepreneurs' Association (MPMEEA)
- Dr. Kyi Shin, Vice Chairman, Myanmar Private Hospitals' Association (MPHA)

We are privileged to receive kind Welcome Message from H.E. U Myint Swe, Yangon Region Chief Minister inviting all participants to Myanmar – the exotic golden land with full of opportunities: <a href="http://medical-healthcare.mitamyanmar.com/h-e-u-myint-swe-chief-minister-of-yangon-myanmar-welcome-message/">http://medical-healthcare.mitamyanmar.com/h-e-u-myint-swe-chief-minister-of-yangon-myanmar-welcome-message/</a>

# HOW TO REGISTER / BOOK EXHIBITION-BOOTH / SPONSOR / ADVERTISE?

Please Register ONLINE, you can pay online-via PayPal or TT Bank Transfer: <a href="https://mitaservices.com.sg/conference-registration/myanmar-medical-and-healthcare-summit-exhibition/">https://mitaservices.com.sg/conference-registration/myanmar-medical-and-healthcare-summit-exhibition/</a>

"or"

**DOWNLOAD Registration Forms:** 

www.medical-healthcare.mitamyanmar.com/myanmar-conference-exhibition-event-registration/

### **DEADLINES FOR REGISTRATION:**

- Welcome Price\* till 16MARCH2015
- Early Bird Price till 30APRIL2015
- Standard Price from 01MAY2015

Additional Opportunities to Advertise during Press Conference on 21 March 2015 'free of any charges', if confirmed & paid for "Registration Fees" before 16 March 2015.

# CONTACTS:

Email: mhc.conference@mitaservices.com.sg Phone: +95 9 420 110 451, +95 9 795 626 772

MiTA MYANMAR your Myanmar Market Partner since 2009

<u>www.mitaservices.com.sg</u>: <u>www.mitamyanmar.com</u>: <u>www.myanmarinvestmentbusiness.com</u>

Specialization in Myanmar Medical Healthcare: Cosmetics Registration in Myanmar, Medical Equipment Registration, Medical Devices Registration, Pharmaceutical Registration, Baby Food, Food Supplements, other healthcare Products & Equipment Registration in Myanmar, Marketing & Distribution Management, Investment & JV in Hospitals, Clinics & Pharma Manufacturing; Company Registration & MIC Permit.

Myanmar Business Sectors: <a href="https://mitaservices.com.sg/business-sectors/">https://mitaservices.com.sg/business-sectors/</a>

Other Consulting Services: Project Management, HRM, Recruitment, Training, Burmese / Myanmar Translation, Trade Promotion, Due-Diligence, Market Intelligence, PR, ESIA, Market Entry Strategy, Online Marketing in Myanmar, PR, Marketing, Branding & Distribution, Export-Import Advisory, Myanmar Teak-wood Industry, Property / Real Estate Consulting ...Details: <a href="https://mitaservices.com.sg/services/">https://mitaservices.com.sg/services/</a>



MiTA Myanmar Team consists of professionally qualified and highly experienced personnel with international experience; and a Panel of Advisors and Senior Consultants who retired from Govt. Departments and having good working relations with many private companies, Govt. Enterprises, Ministries and Departments in Myanmar. Investment in Myanmar... please contact us

Clients & Business Associates are from Japan, USA, UK, Germany, Norway, South Africa, Australia, Singapore, India, Thailand, Vietnam, Myanmar, etc.

Dr. Madhab Paul (<a href="www.madhabpaul.com">www.madhabpaul.com</a>) is an Expert on Trade & Investment in Myanmar and Founding Managing Director of MiTA. Dr. Paul is having 20+ years of experience working and doing business in 15+ countries. He did his PhD in Engineering and Masters-in-Management; recently completed "Doing Business in Emerging Market" program from Harvard Business School.

Myanmar Medical Exhibition, Myanmar Pharma Exhibition, Myanmar Medical Conference, Myanmar Cosmetics Exhibition, Myanmar Spa Resorts, Beauty Spa Yangon, Myanmar Beauté Salons in Yangon, Myanmar Sports Show, Fitness Show in Yangon, Myanmar Fashion Show: <a href="http://medical-healthcare.mitamyanmar.com/">http://medical-healthcare.mitamyanmar.com/</a>

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This press release can be viewed online at: http://www.einpresswire.com

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