

# New infographic reveals key facts about ISO 27001's increased popularity and implementation challenges

ELY, UK, March 23, 2015 /EINPresswire.com/ -- [IT Governance](#), the global leader in ISO 27001 expertise, has released a new infographic that shows the most important drivers for ISO 27001's increased adoption, the benefits of implementing the Standard and the perceived challenges.

Download the infographic as PDF:

[www.itgovernance.co.uk/download/ISO27001GlobalReport.pdf](http://www.itgovernance.co.uk/download/ISO27001GlobalReport.pdf)

The infographic is based on IT Governance's [ISO 27001 Global Report 2015](#), which revealed that 70% of respondents said that improving information security was the biggest driver for implementing ISO 27001, the information security management standard, while 51% believe that it is also the single most important benefit of ISO 27001 implementation.

The ISO 27001 infographic presents a number of other findings from the report, including that 66% of organisations have been asked by their clients about their ISO 27001 status in the past 12 months.

Alan Calder, founder and executive chairman of IT Governance, comments:

"Considering that ISO 27001 is now a regular tender and contract requirement, it is unsurprising that certification to the Standard is popular, as our survey has revealed. An ISO 27001 certificate is a simple and credible way of demonstrating to clients and stakeholders that an organisation has implemented best-practice information security processes and can be trusted."

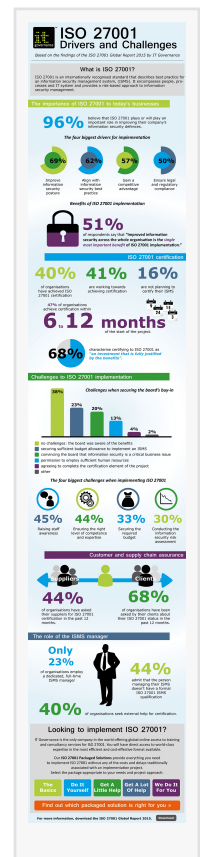
## ISO 27001 – the budget

The infographic also describes the challenge of securing sufficient budget both at the approval stage as well as during the actual implementation of the Standard.

Calder says, "Information security should be a top priority for any organisation and, as such, it requires resources. The board must keep in mind that being insecure is far more expensive than exercising due diligence and putting the necessary measures in place to protect the company's information's assets.

"Moreover, IT Governance has proven that cyber security best practice doesn't depend on a big budget. I am proud that IT Governance is the only company in the world offering global online access to training and consultancy services for ISO 27001 that are available at a transparent, fixed-price without the traditional associated costs".

IT Governance's [ISO 27001 packaged solutions](#) can be deployed by any company, anywhere in the



world, that wishes to implement the ISO 27001 standard and prepare for certification.

Each solution is a combination of products and services in a fixed-price, fit-for-use package sure to meet any organisation's preferences for tackling ISO 27001 compliance projects without the traditionally associated complexities and costs.

ISO 27001 'The Basics', 'Do-It-Yourself', 'Get A Little Help', 'Get A Lot Of Help' and 'We Do It For You' packages can be booked online at [www.itgovernance.co.uk/iso27001-solutions.aspx](http://www.itgovernance.co.uk/iso27001-solutions.aspx).

Alternatively, organisations can call +44 (0)845 070 1750 or send an email to request a custom quote.

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#### NOTES TO EDITORS:

IT Governance Ltd is the single-source provider of books, tools, training and consultancy for information security, IT governance, risk management and compliance. The company is a leading authority on cyber security and IT governance for business and the public sector. IT Governance is 'non-geek', approaching IT issues from a non-technology background and talking to management in its own language. The company's customer base spans Europe, the Americas, the Middle East, South Africa and Asia. More information is available at: [www.itgovernance.co.uk](http://www.itgovernance.co.uk).

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