

Brian O'Shea Presents at Upcoming M.I.S.A meeting on Social Hacking and Engineering

Brian O'Shea of Striker Pierce will be the keynote speaker at the Maryland Investigator and Security Association

ALEXANDRIA, VA, UNITED STATES, March 16, 2015 /EINPresswire.com/ -- Brian O'Shea, CEO of Striker Pierce LLC and expert instructor in the field of [social engineering](#) and [social hacking](#) will speak at the March 17th, 2015 meeting of M.I.S.A., the Maryland Investigators and Security Association in Rockville.

Mr. O'Shea was invited to speak as the growing threat of social hacking becomes more prevalent in corporate espionage

and business to business intelligence collection.

Mr. O'Shea has worked in the field of intelligence across multiple disciplines for more than twenty years and recently presented this topic at the International Counter Corporate Espionage Conference in Ottawa, Canada and also will be speaking at the Information Security Conference Southwest in Austin on the 12th of April.

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There is only one company network to hack, but every employee can be a wealth of information

Brian O'Shea, CEO Striker Pierce

"Cyber Security is an extremely important subject for companies to invest money in for their own information security and protection. However, social hacking and engineering, sometimes called 'human hacking' or manipulation, can sometime yield even more intelligence for nefarious purposes if awareness is not underlined for all

employees."

O'Shea has performed dozens of social hacking penetration tests for hedge funds, large corporations, and even other security firms. Using publicly available knowledge, social media, and manipulation, O'Shea and his team have penetrated many companies networks with a cell phone or a conference call, even after the cyber-infrastructure had been reinforced.

"People like to talk," say O'Shea. "And if they are feeling under appreciated at work, getting ready to leave the job, or simply have too much on their social media page, you can pretty easily get them to tell you even the most intimate company secrets. Companies often time do not even realize they have been hacked, and by then its too late."



O'Shea's presentations help investigators, company leaders, and employees learn what a social attack looks like, how it is executed, and what typically social hackers go after. By the end of each seminar Brian O'Shea's audience and students have an increased awareness of the threat and how to stop it.

"There is only one company network to hack, but every employee can be a wealth of information as well. My goal is to make every client and their team a 'harder target.'"

For more information contact Striker Pierce at 571-451-4833 or the Maryland Investigator and Security Association, INC at 443-758-0256.

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