

Allen Communication Partners with Cegos to Expand Offerings

AllenComm to incorporate Cegos' corporate development and managerial content

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/EINPresswire.com/ -- [Allen Communication](#), a pioneer in the use of new technologies in corporate training, has signed a partnership agreement with Cegos, a worldwide training and development leader. The agreement makes Cegos' corporate development and managerial content available to Allen Communication to incorporate into Allen's [award-winning training](#) solutions.



AllenComm's corporate clients will benefit from access to effective and innovative e-learning solutions by Cegos®, a collection of more than 215 online training modules available in 18 languages. These solutions complement AllenComm's custom training and will be incorporated into Allen's performance maps, courseware solutions and employee portals.

"We chose to partner with Cegos based on their excellent quality and reputation," said Ron Zamir, AllenComm CEO. "We see a real need in the North American market for content that supports global clients who are rapidly expanding operations and meeting high training standards. Allen is unique for our focus on Fortune 50 and 100 clients. Our clients will benefit from the expanded offerings and footprint through our Cegos partnership. We are proud to align with a market leader in quality and global distribution of managerial training."

Pascal Debordes, head of Cegos International's partner network, adds, "This partnership with Allen Communication represents an important step in our international development. For many years, Allen has led the e-learning sector in the United States, and now our two organizations will combine their respective strengths to develop even more impactful solutions for our partners. We are particularly proud to see Allen Communication join our international network of partners."

For more information, visit [Allen Communication's Cegos page](#).

About Allen Communication

For more than 30 years, Allen Communication (www.allencomm.com) has led the learning industry, providing pioneering educational strategies, technologies, and analytics. With extensive experience across every major industry, Allen's award-winning projects drive lasting business results. Allen aligns agency-quality media design, best-in-class instructional strategy and technology, and a proven design process centered on quantifiable business results.

About Cegos Group

Since its creation in 1926, the Cegos Group (www.cegos.com) has developed into Europe's leading player and one of the world's top providers of professional and continuing training. Cegos currently employs 1,200 people and operates in more than 50 countries worldwide through its subsidiaries and partner distributors.

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