

ROSEVILLE, CALIFORNIA, UNITED STATES, March 23, 2015 /EINPresswire.com/ -- Gaming is a constantly evolving industry. The size and scope of every type of gaming market is growing. Now more than ever gaming has the potential to be a really fun and interesting pastime. Without a doubt there is a place for console, computer and app gaming. However there is also something to be said for other more physical, and less virtual, forms of gaming. This fact holds more weight when we play games with our friends and family. Not only is this a social venture but it also brings families closer together. Father, and former California National Guardsman combat engineer, Kory Harris created War Mats as a way to facilitate new game designs.

Kory Harris has a legitimate entrepreneurial history and he will draw on that experience as War Mats is launched. Three years ago Kory started an online business called You Surviving. The business was successful in selling outdoor sporting equipment and survival supplies. In its best year the business made over 60,000 dollars in revenue. Kory chose to pursue this new venture because he considered this idea to be more interesting personally. His new company will create unique gaming mats which are meant for tabletop games.



These mats will be tailored to new versions of tabletop games as they are produced. To Kory War Mats is a means for Kory to enhance the Star Trek X-Wing miniature game which he regularly plays with his son. When Kory tried to find a quality mat on the existing market he found that the selection of high quality game mats was sorely lacking. In response Kory decided to fill the gap in the market himself. The War Mats each measure three feet wide by three feet long. The mats were originally made from a durable 14 oz. premium no curl vinyl material. At this time game designers have requested that the mats should now be made with natural rubber complete with a slip-resistant bottom. Or in other words designers want the mats to use the same material as a mouse pad.

War Mats have been described as cinematic with each design containing its own unique and <u>beautiful</u> <u>artwork</u>. The new War Mats will be easy to grip. They are also a canvas which allow creative game designers to invent their own new designs. Kory will actively seek out new designs from gaming artists, on top of the initial prototypes, in order to ensure that there is a steady flow of War Mats design ideas. There are currently three prototypes named the trench run prototype, sector 5 prototype and sector 1 prototype. The flexibility of the War Mats allows game artists to connect with quality manufacturers in order to produce deeper characterization for games and easier immersion into those games. For example War Mats are suitable for X-Wing and Star Trek Attack Wing miniature games but that is just the start. In addition new mats can be an accessory for a variety of games hitting the market. Gaming artists will play a large role in the conception of new gaming mat products. These artists will be given say as to any other changes such as the use of additional materials in the future. Each time a gaming artist designed War Mat is sold, the artist who did the work will receive a portion of the sales revenue.

The creation of War Mats offers an opportunity for game designers. The mats are also a means for an individual to have a fun time with their family. All that is needed now is additional funding in order to enable the creation of new designs. In order to assist with the launch of the War Mats production there is a <u>Kickstarter crowdfunding campaign</u> taking place right now and concluding on April 16th. There are several exciting rewards associated with this campaign. Those who make a crowdfunding donation of 40 dollars they will receive one War Mat. Two War Mats will be made available for funders who make a donation of just 60 dollars. This reward level represents a volume discount price. The current plan is for the War Mats to be made available for shipment by this upcoming July.

## About:

Former California National Guardsman Kory Harris has teamed with game designers in order to create War Mats (<u>www.warmats.com</u>). These mats are made from the same material as mouse pads and enhance the experience for a wide variety of miniature and tabletop games. War Mats are available now through a Kickstarter crowdfunding campaign.

Kory Harris War Mats www.warmats.com email us here

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