

The Freckle Baby, Giving Parents a Helping Hand

EL DORADO HILLS, CALIFORNIA , UNITED STATES, March 23, 2015 /EINPresswire.com/ -- Being a parent goes beyond being a normal full-time job, it is a constant commitment. There are many things which parents must constantly keep in mind on a daily basis for just one child. This is multiplied exponentially for a family of four because there is only so much time to get everything done. No matter what their situation is, despite their best intentions, parents can use a helping hand. Kimberly Pratt is a perfect example of these simple truths. As a dedicated wife and mother of four young boys Kimberly understands just how challenging parenting can be. Kimberly created the incredibly useful [Freckle Baby](#) as a way to make life easier both for herself and parents everywhere. Kimberly, a Political Science graduate from BYU Hawaii, is a stay-at-home mother who is driven to build her own business so that she can remain working at home for the sake of her family. Her family is her passion and Freckle Baby is the result of learning from her own parenting experience.

As seen on CBS Local in Sacramento, Freckle Baby is a brand new series of childrenswear sets which offers that much needed helping hand for parents. The unique feature of these sets is that they include a bib designed with a leash attached. This feature means that a pacifier or toy can be attached to the bib and will follow babies wherever they go. The bib also fits multiple kinds of pacifiers. This makes babies happy



because they can play with their toy as much as they want without dropping it. Freckle Baby is also a simple solution to a common and annoying aspect of parenting. Being a parent means knowing what

it is like to constantly be on the lookout for fallen toys or other items. The Freckle Baby not only eliminates the need for parents to follow the demand fetch routine by picking up wayward toys but it also means that parents do not have to clean these toys. This is as opposed to the normal routine of regularly cleaning toys after they are dropped on the ground dozens of times a day. After all parents only have two hands and they cannot realistically chase every item which a baby drops. By [solving baby dilemma](#), instead of being exhausted parents are left with more time to complete other tasks they need to get



done during the day. This includes having more quality time to spend with their children.

The Freckle Baby is made with completely organic cotton. The bibs are also entirely reversible. As the leash attaches from behind it can be used regardless of how the baby wears it. The Freckle Baby comes in many different shapes, styles and colors. These colors include orange, pink, blue and mustard. In addition they are being sold in your choice of either a la carte or in gift sets. The Freckle Baby gift set includes a bib, hat and blanket. The hat and bib have been tailored to fit an average six month old. Meanwhile the blanket, which also holds its own leash, is 28 inches by 30 inches and is perfect to use while your baby is sitting in either a car seat or a stroller. This enables them to take part in comfortable play with their toys while seated.

Freckle Baby is an affordable and effective tool which has the ability to assist parents. The only missing ingredient at this point for the success of the Freckle Baby is funding to ensure that production can be completed. In order to accomplish that goal there is a [Kickstarter crowdfunding campaign](#) taking place until April 7th. A crowdfunding donation of 45 dollars comes with a complete gift set. Early bird specials and volume discounts are also available. An exciting new promotion has also been started. Every person whom an individual refers that pledges a gift set, or higher level reward, will receive an entry into one of three Freckle Baby draws. The winners of these draws will receive a complementary 100 dollar gift certificate to www.frecklebaby.com. Referrals can be made through social media, e-mail or phone, please see the Freckle Baby Kickstarter webpage for more details.

About:

Kimberly Pratt is a college graduate, wife and mother of four young boys who created the innovative Freckle Baby (www.frecklebaby.com) children's wear gift sets which use a leash to keep toys in place. This eliminates the demand fetch routine of picking up dropped toys and cleaning them up to dozens of times a day. There is a Kickstarter campaign taking place now to support the launch of the Freckle Baby.

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