

IMPLICATIONS OF THE EU-MERCOSUR NEGOTIATIONS

Seal the deal or lose Brazil

HELSINKI, FINLAND, March 23, 2015 /EINPresswire.com/ -- The latest FIIA Briefing Paper analyses the EU-Mercosur free trade negotiations. It argues that the EU is dragging its feet in the negotiations and that it urgently needs to revive the process. The time is now ripe for reaching a deal. Mercosur is ready for the exchange of market offers, reflecting the fact that Brazil wants to speed up the negotiations. The broader geostrategic implications of an EU-Mercosur agreement have been neglected in the European debate. Not only would an agreement help the EU revive its declining presence and influence in South America, but it would also strengthen Brazil's stake in the liberal world order. If the EU fails to act, Mercosur will likely turn elsewhere and become a more difficult partner to negotiate with. Any hopes the EU may currently have of Brazil breaking free from the Mercosur format to negotiate a separate deal are misplaced. Despite the pressure on Brazil to open up for more trade, it is unlikely to want to risk its position as a regional leader by negotiating alone with the EU.

The author, Mikael Wigell, works as a Senior Research Fellow in the Global Security research programme at the Finnish Institute of International Affairs.

To view and download the publication, please visit
[http://www.fii.fi/en/publication/494/seal the deal or lose brazil/](http://www.fii.fi/en/publication/494/seal_the_deal_or_lose_brazil/)

Mikael Wigell
Finnish Institute of International Affairs
+358 9 432 7786
[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/256260292>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.