

Melograno's SUIT™, Suit Up Your Tablet!

BOLOGNA, ITALY, March 24, 2015 /EINPresswire.com/ -- Tablets are just cool. They slide into a bag or backpack, and they do almost everything you can do on a large computer. With their touch screens, they can even do some things that a desktop or laptop can't handle.

But tablets have one big downside: they are fragile. You drop one wrong, and it breaks. A good rain shower is a serious threat. Take it to the beach, and there is all that sand – to say nothing of the regular wear and tear of carrying it around in your bag.

Enrico Calini shares your concerns. He loves his iPad – but realized that it



<u>needed protection</u> from the elements, and the bumps and scrapes that can happen just through ordinary use. He researched existing solutions, but found that they were either clumsy or very expensive. So he gathered his friends, and began to look for a way to create a suit for his iPad.

He envisioned a tough covering that would slide right over the iPad, sort of like a diver's wetsuit. It would fit snugly, but protect like a suit of armor. Better yet, it would look professional and sleek – like a well-tailored Italian suit. It would leave the necessary accesses available – the power supply port, the earphones plug-in, but it would allow users to enjoy the touch screen convenience of a tablet, without the worry that a stylus or finger oils might scar the surface of the screen.

The result is Melograno's SUIT[™], a protective case unlike any other. It slides over your iPad, like a second skin. It is tough and durable, protecting it from scrapes, scratches nicks and bumps – like any good iPad case. It looks great – and better yet – it works with existing chargers and stands so you don't have to invest in special equipment.

If you go to their <u>Kickstarter crowdfunding website</u>, you can view Enrico's explanation of how he conceived of the idea of a suit for his iPad; then you can listen to Denis Billi – Melograno's R&D Engineer – explain the process of developing SUIT™.

SUIT™ is made from medical grade silicon. It stretches and envelopes a tablet, and is intended to resist wear. It comes in clear white, dark gray, pomegranate red and – for a limited time only – Kickstarter green. The green covers are limited, numbered, special editions.

The crowdfunding campaign is, of course, to raise money needed to place SUIT™ into production. Materials and manufacturing don't come cheap. The good news is that your pledge will net you some <u>super rewards</u>. For \$39.00, participants can receive a dark gray, clear white or pomegranate red

SUITTM. If you are interested in the Kickstarter Green SUITTM, you can get one of these numbered, limited edition SUITTM for only \$99.00. You can, of course, get bundle deals on SUITTM at appropriate pledge levels. There are also options for lower level pledges – for people who like the idea, but do not wish to support the campaign at a reward level. Any pledge \$5.00 and above will receive recognition.

Melograno's SUIT™ will be shipped to the United States and to the European Union. If you live in a country that is not a member of the EU, please check with Melograno's for a shipping quote. You will find on the website a list of countries to which these items will not be shipped at this time. The company is based in Atlanta, GA and Bologna, Italy. It is dedicated to creating beautiful, useful items that last. The members believe strongly in sustainability. Melograno's is a global product design and development company, that develops products from idea to item and then to market.

bout: Melograno's is a global product design and development company, specializing in the design, manufacture and marketing of innovation-based products and services. Based out of Atlanta, GA and Bologna, Italy, the company is dedicated to producing beautiful, sustainable items that help people, at an affordable price.

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