

# Elena Vizierskaya: Cassandra is Calling with Photo Art to Believe In

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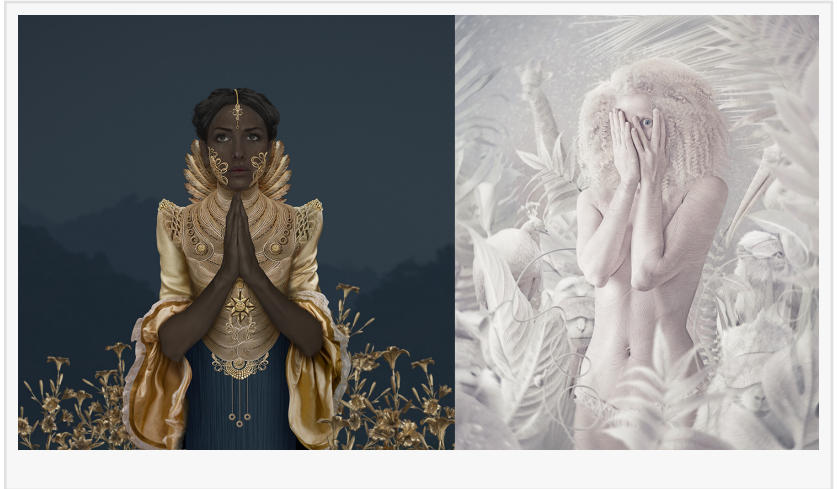
[/EINPresswire.com/](http://EINPresswire.com/) -- In Greek mythology, Cassandra was a seeress. In the hands of Elena Vizierskaya, also known as Cassandra, art is an oracle. This breakthrough artist brings a new vision and an untamed beauty to her work. Fearless and unwilling to commercialize her talent, Vizierskaya well understands the Trojan princess whose preternatural knowledge did not fit well in a society that found the truth troubling, preferring an easy fiction to her prophecies. When Cassandra spurned the advances of the god Apollo, the rejected deity cursed her prophetic gifts: although she would be able to tell the future, no one would believe her. The modern-day Cassandra has spurned the contemporary gods of easy commercial success; her determination to follow the compass of her own inspiration rather than the mass-produced trends of the beaten path is what renders her gift both believable and memorable. Fiercely independent, she has remained faithful to her vision so that she can experiment in creating new, unpredictable art. "I want what I see," Vizierskaya explains, "and I see what does not exist."



Her latest quest is to create a new form of graphic novel whose world is seen through photo art instead of drawings, as she transforms her unpredictable, almost hallucinogenic art into live comics. Because this interpretation involves actors, green screen facilities, travel, sophisticated lighting and other production and post-production costs, there is a need for crowdfunding to help her realize her artistic dream. Her [Indiegogo crowdfunding campaign](#) needs to raise \$44,000 by April 24 to cover the costs of creating two very different graphic novels. The support of backers will allow this emerging artistic talent to accomplish something unique by creating a new genre: the photo art graphic novel. It will take about a year to complete these two unique works.

Supporting Vizierskaya in her campaign involves believing in the intuition that the beauty of art is a shared language spoken with the eye; no two people see the same image, but there is unity in what

the eye beholds. But true art is more than esthetics; it's also an investment. Receiving a piece of her art work as a perk for your support has the potential to become part of your nest egg if more people come to appreciate—and appraise—her remarkable talent. Your support can help to expand her audience; as people view her work, you will recognize why, all through history, men and women have become benefactors of artists. It is because art is eternal.



If you're dubious about the [value of photographs](#) as an investment, consider this: Edward Steichen's photograph *The Pond-Moonlight* sold for over \$2 million in 2006; a photograph by Alfred Sieglitz of Georgia O'Keeffe's hands sold for over \$1 million the same year. A photograph of supermodel Dovima with elephants, taken by Richard Avedon, sold for more than \$1 million in 2010. Every artist, before becoming a Stieglitz or a Steichen or an Avedon, has a beginning. This campaign is an opportunity to be a part of that kind of metamorphosis as Vizerskaya emerges into an audience that will discover new things as they view the teeming details of her photos.

Vizerskaya's gifts to her supporters are as breathtaking as the artist herself. The art objects of the [Levitazio Collection](#) are Limited Edition items that bring the potential of increased value over time and the certainty of pleasure now. Her tee-shirts feature a print of her artwork and can include a preselected message. Another reward, her Levitazio Calendar, comes in three different themes: Dark, with surreal dark art; Joyful, filled with joy and mischief, and Sensual "for those who are not afraid of the erotic side of life". Her art books will be signed by the artist. Her portraits are stimulating and beautiful, revealing the magic in her eye.

The threshold of a new artistic voice awaits you. Cross into the world of Cassandra.

#### About Elena Vizerskaya

Well known in her native Ukraine and among international photo art professionals, Elena Vizerskaya's ([www.vizerskaya.com](http://www.vizerskaya.com)) award-winning works have been exhibited all over the world, and have been seen on magazine covers, illustrations, apparel prints and advertising campaigns. Her latest venture is to create a new type of graphic novel based on photo art instead of drawings. The art objects of her Levitazio Collection are Limited Edition items whose value could well increase over time.

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