

Linking the World and LifeStraw® announce partnership to deliver LifeStraw® Community water purifiers in Vanuatu

DALLAS, TEXAS, USA, March 25, 2015 / EINPresswire.com/ -- [Linking the World](#) today announced an official partnership with [LifeStraw®](#) for the delivery of LifeStraw® Community water purifiers to victims of Cyclone Pam in Vanuatu.

On March 14th, a category 5 storm tore through the country of Vanuatu destroying over 90% of all structures and homes. With local water supplies contaminated, the country had an immediate lack of access to clean water and within days the local population began drinking seawater.

According to Verisk Maplecroft, which publishes the Natural Hazards Risk Atlas, Vanuatu is considered the most vulnerable country to natural disasters. It is geo-logically located on the active “Ring of Fire” and endures frequent tsunamis, earth-quakes, rising sea levels and even active volcanoes.

LifeStraw® Community is a high-volume water purifier with built-in safe storage that converts microbiologically contaminated water into safe drinking water. It’s a vital tool for community, educational and institutional settings that don’t have access to safe water, leaving them at risk for diarrheal and other water-borne diseases.



LifeStraw® Community Water Filter delivered to Vanuatu by Linking the World

LifeStraw® Community has been field tested in harsh environments and vigorously tested in the laboratory where it has exceeded US EPA requirements for household water treatments. LifeStraw® Community also meets World Health Organization standards for the “Highly Protective” category of safe drinking water.

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We are proud to partner with LifeStraw®. The storm may be over, but the humanitarian crisis is just beginning and giving the people the tools to be resilient is what will ensure redevelopment.

“Emergency access to clean, safe water is critical during disaster response operations while contributing to long term sustainability and resilience of the communities we serve. We are proud to partner with LifeStraw®, a globally recognized company dedicated to creating innovative, life-saving

solutions. Said [Mina Chang](#), Linking the World CEO. “The storm may be over, but the humanitarian crisis is just beginning and giving the people the tools to be resilient is what will ensure redevelopment.”

The LifeStraw® personal water filter has received many awards since it was introduced in 2005. Time magazine named LifeStraw® the “Best Invention of 2005.” In 2008, it won the Saatchi and Saatchi Award for “World Changing Ideas”. Esquire called LifeStraw® the “Innovation of the Year,” Forbes stated that LifeStraw® is “one of the ten things that will change the way we live”.

Donations will be used to provide safe water to victims in Vanuatu. For every \$500 raised, 75 people will be provided with sustained access to safe water. To donate to Linking the World’s safe water initiative featuring LifeStraw® visit www.linkingtheworld.org/donate.

About Linking the World

Since 1997, Linking The World has been saving and improving lives in the world's toughest places. Our network of committed humanitarians have responded to the global challenges of disaster, conflict and extreme poverty; enabling individuals, families and communities to survive crisis and build sustainable futures in forty-three countries. The mission of Linking the World is to deliver humanitarian aid that builds communities marked by self-reliance, sustainable infrastructures and lasting change.

About LifeStraw®

LifeStraw® is manufactured by Vestergaard, a Swiss-based global company dedicated to improving the health of disadvantaged people with game-changing solutions that fight malaria, HIV/AIDS, diarrheal disease and neglected tropical diseases. The company is the largest producer of long-lasting insecticidal bed nets that prevent malaria under the PermaNet® brand, and its award-winning LifeStraw® water filters have been designed for individual, family and community uses. Under the ongoing LifeStraw® Follow the Liters program, for each LifeStraw® product purchased by someone in the developed world, one school child in a developing community is provided with safe drinking water for an entire school year.

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*Mina Chang, Linking the
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