

# SMART RED TO ENSURE HIGH QUALITY OEM/ODM MANUFACTURING

KOWLOON, HONG KONG, March 26, 2015 /EINPresswire.com/ -- [SMART RED LIMITED](#), one of leading OEM/ODM manufacturers in the IT and electronics industry, will showcase their OEM/ODM products at Hong Kong Electronics Fair 2015.

Over the past 60 years, Hong Kong-based SMART RED has established strong and long-term partnership with Asia-based factories in Asia ranging from China, Taiwan, Malaysia, Vietnam, Thailand, Philippines, Indonesia, Korea, Japan, Cambodia, Myanmar and to even India.



Based on its distinguished outstanding performance and rich experience in OEM/ODM manufacturing for customers across the world, SMART RED is earning a worldwide reputation for its outstanding quality system, ISO 9001-2008, and excellent OEM/ODM manufacturing.

Core strength and services that SMART RED delivers include as following:

- ISO 9001-2008 QMS, and Multi-Lingual communications
- Product Development in 2D/3D, Engineered Packing Controls, Packaging & Graphics Designing
- OEM/ODM Manufacturing, Project Management
- Shipping, Logistics & Warehousing including up-to-date on International Tariffs/Duties
- AQL 4.0 Quality Assurance (pre & post inspections)
- Seasoned experience in Social & Compliance factory audit, certifications such as CE, RoHS, REACH, FCC, UL, FDA and BPA
- Global Branding, Licensing, Trademark, Copyright, Patent Administration
- International Banking & Financial Services

Not only an innovator and manufacturer of IT and electronics, SMART RED also develops and provides OEM/ODM products to meet diversified demands of customers to access manufacturing in Asia with unparalleled quality and reliability.

“In addition to our own brand, we also provide OEM&ODM services for customers while our maintaining the highest quality standards. With our innovative idea, design, manufacturing capabilities, packing, logistic and even marketing, we deliver a total OEM/ODM solution for customers so-called from zero to all,” said John Lalwani, a marketing manager of the company.

Through its core value on the project management, SMART RED is currently becoming one of top

players in the OEM/ODM market working for world's renowned companies including eBay, Vodafone, Disney and AIA, Turkish Airlines, etc.

To consistently deliver the foremost, innovative and state-of-the-art products for customers upon their requests is the company's mission with its goal to "Take your concept on a cocktail napkin to the Retail World".

The company's innovative best-in-class products and services will be on display in booth #IE-C08 at Hong Kong Electronics, April 13-16, 2015 and booth #IC-C07 at Hong Kong Gifts & Premium Fair, April 27-30, 2015 in Hong Kong.

Learn more information at [www.smart-red.com](http://www.smart-red.com) or e-mail the company at [info@smart-red.com](mailto:info@smart-red.com)

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