

Freight Transportation Management Market worth \$23.69 Billion by 2019

The freight transportation management market segmented by transportation management solutions, services, deployment model, organization size, modes and region.

DALLAS, TEXAS, UNITED STATES, March 27, 2015 /EINPresswire.com/ -- The report “Freight Transportation Management Market by Solutions (Cost and Warehouse management system, Security & Monitoring system, Mobility solutions, Freight management solutions, Freight information management and 3PL solutions) - Global Forecast to 2019” defines and segments the freight transportation management solutions market into various segments with an in-depth analysis and forecasting of revenues. This research report also identifies the factors driving this market, various restraints, challenges, and opportunities impacting it along with the future roadmaps.



Some of the key vendors occupying the market are Accenture, CTSI-global,, Descartes System Group, JDA Software, Manhattan Associates, DSV, SNCF Geodis.

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Browse 72 market data tables and 78 figures spread through 172 pages and in-depth TOC on “Freight Transportation Management Market by Solutions (Cost and Warehouse management system, Security & Monitoring system, Mobility solutions, Freight management solutions, Freight information management and 3PL solutions) - Global Forecast to 2019”

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The report also emphasizes on key adoption trends, evolution of solutions, services, future opportunities, and business cases in this freight market. The increasing international trade, globalization, and growing population are demanding a greater deal of efficiency in logistics activities, to fulfill the on-time delivery demand of the end users. This has created an enormous opportunity for the vendors of this market to provide on-demand, real time updated and intelligent solutions.

Verticals such as roadways, airways, railways, and seaways are widely used for moving goods both inbound and outbound operations. Roadways has the major market share in the vertical and is expected to grow in the forecasted period; there is a lot of opportunity for the vendors offering their solution in the roadways as well as other verticals for managing freight transportation activities. Out of all the regions, North America is the largest revenue generator for the solutions and services in the freight transportation management market. APAC will show a significant rise in their revenues because of the budding inter-trade and intra- trade that exists between different countries of Asia.

The Freight Transportation Management market is broadly segmented by type of its solutions: Freight Transportation Cost Management, Freight Security and Monitoring Systems, Freight Mobility Solutions, Freight operation management Solutions, Freight Information Management Solutions,

Freight 3PL Solutions, Warehouse Management System; By type of service: Business Services, Managed Services, and System Integrators; By type of deployment model: On-premise , Hosted/Cloud ; By type of organization size: Small Medium Business (SMBs) and Large Business; By type of mode: Roadways, Railways, Seaways and Airways; By type of vertical: Automotive, Consumer and Retail, Aerospace and Defense, Healthcare and Pharmaceuticals, Energy, and Others; By regions: North America (NA), Asia-Pacific (APAC), Europe, Latin America (LA), Middle East and Africa (MEA).

There are various assumptions that have been taken into consideration for market sizing and forecasting exercise. Few of global assumptions include political, economic, social, technological and economic factors. For instance, exchange rates, one of the economic factors, are expected to have a moderate rating of impact on this market. Therefore, dollar fluctuations are expected to not seriously affect the forecasts in the emerging APAC regions.

The freight transportation management market research report will help the market leaders/new entrants in this market in the following ways:

This report segments the market into solutions, services, deployment model, organization size and modes, covering this market comprehensively. This report provides the closest approximations of the revenue numbers for the overall market and the sub-segments. The market numbers are further split across the different verticals and regions.

This report will help them to better understand their competitors by gain more insights to better position their business. There is a separate section on competitive landscape, including competitor ecosystem, mergers and acquisition. Besides, there are company profiles of 10 top players in this market.

MarketsandMarkets expects the freight transportation management market to grow from \$15.30 billion in 2014 to \$23.69 billion by 2019 at an estimated CAGR of 9.14% from 2014 to 2019.

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M&M's flagship competitive intelligence and market research platform, "RT" connects over 200,000 markets and entire value chains for deeper understanding of the unmet insights along with market sizing and forecasts of niche markets. The new included chapters on Methodology and Benchmarking presented with high quality analytical infographics in our reports gives complete visibility of how the numbers have been arrived and defend the accuracy of the numbers.

We at MarketsandMarkets are inspired to help our clients grow by providing apt business insight with our huge market intelligence repository.

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