

## eProdigy CEO to Attend Four Industry Conferences in April

Full April Conference Schedule for Fintech CEO

NEW YORK, NY, USA, March 30, 2015 /EINPresswire.com/ -- David Rubin, CEO of <u>eProdigy</u>, a fintech holding company in the alternative finance industry, is attending four industry conferences in the upcoming month:

- The ETA Conference Transact 15 from March 31-April 2 in San Francisco
- The Lendit Conference April 13-15, Marriott Marguis in New York City
- The NACHA Conference April 19-22 Payments 2015 in New Orleans
- The Southeast Acquirers Association Conference April 20-21 in New Orleans

Mr. Rubin will be available to journalists to discuss key developments and issues currently affecting the industry, including avoiding underwriting pitfalls when machine decisions play an increasingly large role in the lending process, improving the alternative lending processing rails for more timely settlements, and for the industry as a whole, how to run a sustainable merchant cash advance business in an environment where there is an expectation of geometric growth.

TRANSACT 15 brings together all the players in the payments industry – technology, venture capital and payments providers. The event serves as an incubator for innovation and deal making, where capital invests in what's next, growing companies build influence, global media builds brand awareness, and startups find launch success.

LendIt USA is the world's largest annual gathering of the online lending community. The 2015 conference will host an expected 1,500 attendees with every major platform represented.

PAYMENTS 2015 will bring together thousands of stakeholders in the payments value chain, from business end-users to fintech services organizations, those who are driving and those who are adopting innovative payments solutions and practices, to share information about the most pressing industry issues and to set the future agenda.

The Southeast Acquirers' Association (SEAA) annual seminar will focus on education about the

industry and providing up-to-date information on current issues that concern agents in the electronic payments industry.

To arrange an interview with David Rubin, please contact: Meir Kahtan Public Relations, LLC +1 212.575.8188

## About eProdigy

eProdigy provides a suite of services to the alternative finance industry through proprietary online platforms. We work with funders, ISOs, syndicates and brokers to provide comprehensive servicing tools that allow our partners to manage their deals seamlessly.

eProdigy is redefining the way small and midsized businesses access working capital with technology that offers merchants a five minute decision and same day funding. Our companies include: Capital Stack, 1Workforce, ACH Capital, eProdigyACH DBA ACHBanking, eProdigy Loans, and DailyFunder.

For more information, please visit <a href="http://www.e-prodigy.com">http://www.e-prodigy.com</a>

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Meir Kahtan Meir Kahtan Public Relations, LLC 212-575-8188 email us here

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