

CrazyHappy Events & Promotions Announces Expanded Sponsorship & Event Program

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/EINPresswire.com/ -- CrazyHappy® [Events and Promotions](#), Inc. is pleased to announce expansion of its 2015 Sponsorship Program to include participation in an additional 15 events in 2015, yielding in excess of 500,000 Attendees. Through the cooperative establishment of CrazyHappy Pavilions in events across the region, and working in cooperation with major event organizers, CrazyHappy Events is able to provide its sponsors with booth participation in a wide variety of dynamic and very [popular events](#) in numerous markets across the region. [Event venues](#) include such cities as Arlington, Alexandria, Chantilly, Fairfax, Falls Church, Fredericksburg, Haymarket, Herndon, Luccett, Manassas, Warrenton, and Vienna, and span the Counties of Arlington, Fairfax, Fauquier, Loudoun and Prince William, among others.



"Between the Gold Plus and Silver Plus Sponsorships, an additional 30 newly offered events are now available to our sponsors. Sponsors are provided booth space at these events at no charge in addition to the plus sponsorship itself. This kind of ROI is unheard of in the industry. Our offering is a one-of-a-kind and we are very excited about it." says Kim Kennedy Ingalls, President of CrazyHappy Events and Promotions.

Venues being offered include such popular events as the Herndon Festival, Celebrate Fairfax Festival, Arlington County Fair, Old Warrenton Spring Festival, Haymarket Day, Viva Vienna Festival, Alexandria Art on The Avenue, and Manassas Fall Jubilee, to name a few.

"We are pleased to be able to offer additional venues to our sponsors in markets where they may have an existing presence or a desire for future expansion," said Ingalls. "One of our charges is to bring customers to our sponsors' doors, and this expansion into additional well run events enables that type of exposure. We are very pleased about that."

Although only formalized in corporate structure in late 2014, CrazyHappy Events and Promotions demonstrates an understanding of the market based upon years of experience and recognizes the importance of its customers and those customers' needs to satisfy their customers. "The

chain only stops when the final customer is pleased. It is our job to bring customers to the doors of our businesses so that the businesses can demonstrate the quality of their product and service offerings. This is our charge. This is key to our success and to the success of our customers", says Ingalls. "At the heart of our growth is CrazyHappy's desire and Corporate Charter to advance local business and the sense of community, and to raise needed funds for charitable organizations." These organizations include the Haymarket Regional Food Pantry, Rainbow Riding Center and its initiatives for Children with Disabilities, and Wounded Warriors, in addition to helping to raise donations for families in need around the Northern Virginia area. Warrenton based Fauquier Bank has been a long term supporter of local events and continues to show its strong community values and commitment to its customers by continuing its prestigious Title Sponsorship of the CrazyHappy® Event Program, and the hosting of many local Community events.

There has been an "overwhelming level of support" from local residents, businesses, and the entire community to expand and add more family-friendly, fun filled events. "The expansion of Sponsor availability to a broad reach of events through CrazyHappy Pavilions fulfills that need. We look forward to the continued success of our sponsor companies and we foster every opportunity to assist in that effort."

About CrazyHappy® Events and Promotions

CrazyHappy Events and Promotions is a privately held company whose charter is to bring events to the community at large, raise funds for deserving charities and folks in need, and to make people aware of retail and business offerings at both the local and regional level. The organization works with businesses to increase awareness and encourage participation in the community, by the community.

CrazyHappy Events and Promotions was born out of Spend the Day® in Haymarket, an organization directed by Kim Kennedy Ingalls, which has brought great events to the area over the past four plus years, with one-day event attendance ranging from 5,000 to 35,000 happy event goers. The organization has raised over \$100,000 for local charities and people in need. For additional information, contact Kim Kennedy Ingalls, President, CrazyHappy Events and Promotions, P.O. Box 546, Haymarket, Va. 20168; email kim@crazyhappyevents.com or visit www.crazyhappyevents.com

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