

Red Wolf Lodge at Squaw Valley Awarded with RCI Gold Crown Resort® Property Designation Based on Guest Feedback

Resort honored for excellence in accommodations, hospitality and RCI subscribing member experience

OLYMPIC VALLEY, CA, USA, March 25, 2015 /EINPresswire.com/ -- <u>Red Wolf</u> <u>Lodge</u> at Squaw Valley today announced it has earned the prestigious <u>RCI</u> Gold Crown Resort® designation by RCI, the worldwide leader in vacation exchange.

A select number of RCI affiliated resorts meet RCI's requirements for recognition and have earned the RCI Gold Crown Resort award. These resorts have



Red Wolf Lodge at Squaw Valley

attained high levels of excellence in resort accommodations, hospitality, and member experience ratings as measured by RCI.

Red Wolf Lodge at Squaw Valley consistently receives glowing reviews from owners and guests, who

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"RCI has confirmed what we already knew—that the team at Red Wolf Lodge is one of the best in the industry." David Brown appreciate the resort's mountain-inspired accommodations and heartfelt service. David Brown, Co-President of <u>Grand</u> <u>Pacific Resorts</u>, the resort management company for Red Wolf Lodge at Squaw Valley, commended the resort saying, "RCI has confirmed what we already knew—that the team at Red Wolf Lodge is one of the best in the industry. From the warm welcome you receive at check-in to the rich activities program, our associates in Lake Tahoe are going above and beyond to deliver memorable moments to our owners and

guests."

"RCI's Resort Recognition Program helps ensure that our RCI affiliated properties meet our standards for quality in accommodations, hospitality and member experience," said Gordon Gurnik, president of RCI. "We are thrilled to recognize those who have attained this designation and continue to work to offer high-quality vacation experiences to RCI subscribing members."

About Red Wolf Lodge at Squaw Valley

Red Wolf Lodge at Squaw Valley is perfect any time of year, but winter is when it really shines.

Located at the base of the mountain near the Alpine Village north of Lake Tahoe, this ski-in/ski-out resort offers easy access to the slopes. Red Wolf Lodge at Squaw Valley is managed by Grand Pacific Resorts, a management company based in Carlsbad, California, that creates experiences worth sharing for more than 70,000 owner families and tens of thousands of guests each year. For more information, visit <u>www.grandpacificresorts.com</u> or contact Sherri Weeks Rivera at sweeks@gpresorts.com or (760) 827-4190.

About RCI

RCI is the worldwide leader in vacation exchange with nearly 4,500 affiliated resorts in more than 100 countries. RCI pioneered the concept of vacation exchange in 1974, offering members increased flexibility and versatility with their vacation ownership experience. Today, through the RCI Weeks® program, the week-for-week exchange system, and the RCI Points® program, the industry's first global points-based exchange system, RCI provides flexible vacation options to its approximately 3.7 million RCI subscribing members each year. RCI's luxury exchange program, The Registry Collection®, is the world's largest program of its kind with approximately 200 affiliated properties either accessible for exchange or under development on six continents. RCI is part of Wyndham Exchange & Rentals and the Wyndham Worldwide family of brands (NYSE: WYN). For additional information visit our media center, rciaffiliates.com or The RCI Blog. RCI also can be found on Facebook, YouTube and Twitter.

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