

# Legendary Preferred Destinations Latches on to Levitin Learning

*Online Sales Training System Praised by Corporate Sales Director*

PARK CITY, UTAH, USA, March 27, 2015 /EINPresswire.com/ -- [Levitin Group](#), the timeshare industry's premier training and sales consulting company, has been selected by [Legendary Preferred Destinations](#) to implement its [online training program](#). Legendary Preferred Destinations currently markets and sells Hard Rock Hotel inventory in Punta Cana, Cancun, Riviera Maya and Puerto Vallarta.

According to Norman McPherson, Corporate Sales Director of Legendary Preferred Destinations "we selected Levitin for a number of reasons. First, because they are so industry specific. We talked to a few other "sales training organizations" and none of them compared when it came to understanding our specific program. Secondly, with four different sales offices and concentrated working hours, it is difficult to get everyone on the same page. With Levitin's Online Training modules the process is much simpler. The metrics behind the platform helps me keep tabs on my sales representatives and see if



they are using the tools we are providing. The exams provided at the end of sections also give me an idea of strengths and weaknesses of our people."

McPherson adds that he has known Shari Levitin for years and has high respect for her training methodology which uses easy to absorb analogies presented in a non-threatening way. "I am particularly impressed at the availability of both Shari and Kent Kozimor. They are always accessible. In the case of many other companies, once the system has been purchased, the key people hand it over to someone else. This doesn't happen with Levitin."

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"Legendary is an exciting marketing and sales organization and we are extremely glad to be working with them."

*Shari Levitin*

"Because Levitin Learning is entirely web based we are able to bring our virtual learning platform to sales teams in Caribbean, Mexico, Canada and all over the world, saving

time and helping salespeople and marketers maintain a consistent message to the consumer," said Shari Levitin, President and CEO of Levitin Group. "Hands on training is still powerful, and combined with online reinforcement it is even more effective. Adding to the convenience of training being

available 24/7 all over the world, supporting sustainability strategies within sales organizations is a real bonus."

"Legendary is an exciting marketing and sales organization and we are extremely glad to be working with them. With their vibrant new market and plans for growth, it is an honor to be part of such a successful and innovative team. Norman's strategic thinking and expertise makes this a wonderful opportunity to show how well Levitin works when sales executives take full advantage of all the components."

#### About Levitin Group

Levitin Group is an international training and consulting company, headquartered in Park City, Utah. The company offers a full team of experts in timeshare and real estate sales, custom sales curriculum, and results-oriented consultation. A pioneer in the field of web-based eLearning, Levitin Group launched Levitin Learning — the industry's most advanced virtual training, testing and certification platform. Levitin Learning features over 350 video-based lessons in sales, OPC marketing, motivation, leadership and personal development, delivered with engaging interactivity and backed up with comprehensive tracking and monitoring. With Levitin Learning, companies can increase efficiencies, offer multiple levels of certification in sales and marketing, as well as automatically maintain records of education that can help prevent compliance issues.

For more information please visit [www.levitinlearning.com](http://www.levitinlearning.com) or call 435-649-0003.

#### About Legendary Preferred Destinations

Legendary Preferred Destinations (Legendary) is the official vacation club of RCD Resorts--the company that owns and operates luxury resort properties throughout Mexico and the Caribbean, including Hard Rock Hotel & Casino Punta Cana in the Dominican Republic (the world's first all-inclusive Hard Rock Hotel) and five Mexico properties including Hard Rock Hotel Cancun, Hard Rock Hotel Vallarta, Hard Rock Hotel Riviera Maya and coming soon Hard Rock Hotel Los Cabos and Hard Rock Hotel Riviera Cancun. Offering an evolutionary spin on the typical vacation experience, Legendary provides its members with a worry-free membership program at various all inclusive beachfront destinations. In addition, through its affiliation with RCI, Legendary members have access to thousands of properties worldwide.

For additional information, please visit: [www.legendarymembers.com](http://www.legendarymembers.com).

Contact: Kent Kozimor 435-649-0003 ext. 302 or [kentkoz@getlevitin.com](mailto:kentkoz@getlevitin.com)

Media: Georgi Bohrod 619-255-1661

Georgi Bohrod  
GBG & Associates  
619-255-1661  
email us here

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