

Soda Ash Market Estimated to Reach \$22,090 Million by 2019

Soda Ash Market report categorizes the market by Application (pulp & paper, metallurgy, glass, water treatment, soaps & detergents, chemicals) & Geography.

DALLAS, TEXAS, UNITED STATES, April 2, 2015 /EINPresswire.com/ -- The report "[Soda Ash Market](#) by Application (glass, chemicals, soaps and detergents, metallurgy, water treatment, pulp & paper, and others), & Region: Global Industry Trends & Forecasts to 2019 ", defines and segments the global soda ash market with analysis and forecasting of volume consumed and value generated. The soda ash consumption is projected to grow from 56,787 KT in 2014 to 67,120 KT by 2019, at a CAGR of 3.4% during the same period.

Browse 65 market data tables and 46 figures spread through 125 pages and in-depth TOC on "Soda Ash Market".

<http://www.marketsandmarkets.com/Market-Reports/soda-ash-market-243313104.html>

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The soda ash market is estimated to witness a CAGR of 6.1% between 2014 and 2019 in terms of value, and is anticipated to generate a global market value of \$22,090 million by 2019.

The report also defines driving and restraining factors for the global soda ash market with the analysis of trends, opportunities, burning issues, winning imperatives, and challenges. Some of the drivers include growing increased demand from the glass industry which mainly include flat glass, figured and wired glass, also the increased use of soda ash in soaps and detergents and pulp & paper industries will drive the soda ash market. The soda ash market is experiencing moderate growth, especially in Asia-Pacific and North America, due to the increased demand of soda ash products in construction and chemical sectors.

The market is forecasted on the basis of major regions, such as North America, Europe, Asia-Pacific, and Rest of the World both by value and volume. The regional soda ash market is further segmented on the basis of major applications.

"Asia-Pacific is the Biggest Market of Soda Ash"

The Asia-Pacific region was the world's largest market for soda ash products in 2013, China being the key consumer in the Asia-Pacific. Various mergers & acquisitions, and expansions in soda ash industry and growing glass industry have in turn made the region a potential growth market for soda ash market. Expansions are key growth strategy adopted by major players in this industry.

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Expansion and merger & acquisitions are the major growth strategies adopted by industry players. Most of the companies are engaged in expanding their existing facilities or are venturing into new markets by mergers & acquisitions. Another area of concern is the improvement in the existing technology so that there is less energy consumption and the process is more environmentally benign.

The report forecasts value of the global soda ash market and its various applications with respect to main regions namely, Asia-Pacific, Europe, North America, and Rest of the World.

The report segments the soda ash market by its subsequent end-use applications.

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M&M's flagship competitive intelligence and market research platform, "RT" connects over 200,000 markets and entire value chains for deeper understanding of the unmet insights along with market sizing and forecasts of niche markets. The new included chapters on Methodology and Benchmarking presented with high quality analytical infographics in our reports gives complete visibility of how the numbers have been arrived and defend the accuracy of the numbers.

We at MarketsandMarkets are inspired to help our clients grow by providing apt business insight with our huge market intelligence repository.

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