

CTM MEDIA HOLDINGS (CTMMA; CTMMB) TO BECOME IDW MEDIA HOLDINGS

ENTERTAINMENT COMPANY TO REGISTER WITH SEC; SEEK TO MOVE LISTING FROM PINK SHEETS TO AN EXCHANGE, TED ADAMS WILL BE CEO

STAMFORD, CT, USA, April 3, 2015 /EINPresswire.com/ -- Stamford, CT; San Diego, CA (April 3, 2015) –

CTM Media Holdings, Inc., a holding company consisting of CTM Media Group and a majority interest in IDW, announced today that it will begin operating under the name IDW Media Holdings to reflect the growth of IDW as its principal line of business, and Ted Adams, a founding partner and current CEO and Publisher of IDW, will take over as CEO of IDW Media Holdings.



IDW Media Holdings, Inc. will be an integrated media company consisting of IDW Publishing, the award-winning, San Diego-based comic-book and graphic novel publisher; CTM Media Group, a distributor of print and digital advertising; IDW Entertainment, the television-development arm of IDW Publishing; San Diego Comic Art Gallery, a new comic art gallery space launching in summer 2015; Ettractions, a travel-based web portal; Top Shelf Productions, a publisher of independent and creator-driven graphic novels; IDW Games, producer of tabletop board games and card games; and IDW Limited, the high-end print collectibles division of IDW Publishing.

“Ted Adams has built IDW into an entertainment giant,” said Howard Jonas, the chairman of CTM Media Holdings. “IDW’s growth in just its fifteen years of existence has been extraordinary and is a testament to Adams’ ability to build, diversify and grow his business. He is the perfect person to serve as CEO over IDW Media Holdings and continue to grow all its interests in exponential ways.”

CTM Media Holdings currently has two classes of common stock listed on the OTC Pink Sheets Pink Tier under the symbols CTMMA and CTMMB. As part of an integrated effort to boost the presence of the Company, IDW Media Holdings will register its common stock under the Securities Exchange Act of 1934 and seek to list its shares on a national securities exchange with a ticker symbol reflecting its updated identity.

“These changes will be great for all of our media business units and even better for investors,” said Ted Adams, IDW Media Holdings’ CEO. “As I’ve done throughout my time running IDW Publishing, I am looking to grow the business with the established teams we already have in place. We are poised to make IDW Media Holdings into something truly beneficial for all involved.”

For more information please visit IDWmediaholdings.com.

About IDW Publishing

IDW is an award-winning publisher of comic books, graphic novels and trade paperbacks, based in San Diego, California. Renowned for its diverse catalog of licensed and independent titles, IDW publishes some of the most successful and popular titles in the industry, including: Hasbro's The TRANSFORMERS, G.I. JOE and MY LITTLE PONY; Disney's classic characters including Mickey Mouse, Donald Duck, and Uncle Scrooge; Paramount/CBS's Star Trek; Nickelodeon's Teenage Mutant Ninja Turtles; Zombies vs. Robots by Chris Ryall and Ashley Wood; Ragnarök from Eisner Award-winner Walter Simonson; and Little Nemo from the award-winning duo of Eric Shanower and Gabriel Rodriguez. IDW is also home to acclaimed imprints such as the Library of American Comics, which publishes classic comic reprints, Yoe! Books, a partnership with Yoe! Studio, IDW Artist's Editions, and Top Shelf Productions.

IDW's critically- and fan-acclaimed series are continually moving into new mediums. Currently, Jerry Bruckheimer Films and Disney are creating a feature film based on World War Robot; Dwayne "The Rock" Johnson and Warner Brothers are producing a film based on Ashley Wood's Lore; Michael Bay's Platinum Dunes and Sony are bringing Zombies vs. Robots to film, Alex Kurtzman is producing a movie based on Locke & Key at Universal.

IDW Entertainment was started in 2014 to fund, develop, and oversee brand extensions across IDW Publishing's portfolio of comics and graphic novels for the global television market. IDW Entertainment is currently in development with a slate of properties for television including the chilling and realistic vampire thriller, V Wars, by New York Times Best Seller Jonathan Maberry with writer/executive producer Tim Schlattmann (Dexter, Smallville); Douglas Adams' Dirk Gently's Holistic Detective Agency, with writer/executive producer Max Landis (Chronicle); and many others.

About CTM Media Group

CTM Media Group is one of North America's largest distributors of tourism information. Distributing over 100 million brochures last year, CTM's comprehensive network includes over 13,000 brochure information displays, and over 330 award-winning touch screen kiosks.

CTM's distribution network proactively reaches visitors when they are actively looking for fun things to do. Set in major visitor markets, CTM's in-market distribution networks include hotels, attractions, interstate routes, convention centers, transportation centers, local residents and sport shops.

Forward-Looking Statements

This press release contains statements that constitute forward-looking statements. These forward-looking statements may use such forward-looking terminology as "expect," "look," "believe," "plan," "anticipate," "may," "will," "intend" or similar statements or variations of such terms or otherwise express views concerning trends and the future. Such forward-looking statements involve certain risks and uncertainties. Actual results may differ materially from such forward-looking statements. CTM Media Holdings, Inc. assumes no obligation for updating any such forward-looking statement at any time.

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