

Bahamas 2015 Tourism Growth Leads the Entire World Average

WTTC Reports Bahamas Leading in All Areas of Growth Including GDP, Employment and Visitor Exports



NASSAU, BAHAMAS, April 3, 2015 /EINPresswire.com/ -- The Islands Of The Bahamas are leading in all aspects of tourism growth in 2015, with gains expected, to lead the Caribbean, Americas and World averages, according to latest report released by the World Travel & Tourism Council (WTTC). This reaffirms the recent announcement by The Bahamas Ministry of Tourism, of statistics showing double digit increases in air arrivals and hotel performance for the month of January.

The WTTC Report predicting growth in 2015 shows The Bahamas leading in Travel and Tourism's Contribution to GDP at 6.7%, more than double the Americas' average; with 5% growth in Employment, almost double the Americas' average; 7.8% growth in Visitor Exports, more than 7 times the Americas' average; 6.2% and 7.1% growth in leisure and business spending respectively, both more than double the Americas' average.

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*Hon. Obie Wilchcombe,
Minister of Tourism Bahamas*

“All signs are pointing to 2015 being a landmark year for tourism in The Bahamas, exceeding 2012, which was previously seen as a step change year for Bahamas tourism,” said Minister of Tourism, Hon. Obie Wilchcombe. “This is wonderful news not only for our very important visitors from around the world, but also for the Bahamian people, with

significant increased percentages in job growth and our country's GDP. We look forward to warmly welcoming all of our visitors this year, and in the coming years, and to providing them with the authentic Bahamian hospitality that visitors have come to expect and love, as well as experiences they are sure to never forget.”

Visitors to the Bahamas this year will have much to look forward to, including the Junkanoo Carnival in April and May, the IAAF World Relays and the long anticipated Baha Mar resort opening in May, as well as many planned sporting events and festivals. This is in addition to the multitude of resorts, fabulous cuisine, picturesque white beaches and turquoise waters that await visitors to the Islands year-round.

About The Islands Of The Bahamas:

The Islands of The Bahamas have a place in the sun for everyone from Nassau and Paradise Island to Grand Bahama to The Abaco Islands, The Exuma Islands, Harbour Island, Long Island and more. Each island has its own personality and attractions for a variety of vacation styles with some of the world's best golf, scuba diving, fishing, sailing, and boating, as well as, shopping and dining. The destination offers an easily accessible tropical getaway and provides convenience for travelers with pre-clearance through U.S. customs and immigration, and the Bahamian dollar at par with the U.S.

dollar. Do everything or do nothing, just remember It's Better in The Bahamas. For more information on travel packages, activities and accommodations, call 1-800-Bahamas or visit www.Bahamas.com. Look for The Bahamas on the web on Facebook, Twitter and YouTube.

Anita Johnson-Patty
Bahamas Ministry of Tourism
+1.212.490.2098
[email us here](#)

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