



BluePay Hires Matt Lindroth, Executive Vice President of Partnerships

BluePay is pleased to announce that they have selected Matt Lindroth as the new Executive Vice President of Partnerships.

NAPERVILLE, IL, USA, April 6, 2015 /EINPresswire.com/ -- All-in-one B2B payment processing solutions provider, BluePay, is pleased to announce that they have selected Matt Lindroth as the new Executive Vice President of Partnerships. In this newly created position, Lindroth will be responsible for developing and managing a strategic partnership program directed towards key influential players in the payments ecosystem, including ERP, CRM, and accounting software developers.

Prior to joining BluePay, Lindroth spent the last nine years in several roles at PayPal, in San Jose, California. In his most recent position as Director, North American Channel Sales, Lindroth led his team to record growth for both new partnerships and revenue.

"It's an honor to join BluePay at such an exciting time," said Lindroth. "Through years of experience, it has become clear that the earnest relationships between two willing partners is what drives amazing growth. I look forward to helping lead BluePay's ambitious partnership goals."

"We are thrilled to have Matt join the BluePay team. Our partners are key to BluePay's expanding integrated payments business. Our single, integrated gateway and merchant acquiring platform has all the tools necessary to help our partners deeply integrate payments in their applications, rapidly onboard merchants and offer BluePay's merchant services and support to their clients," commented Bala Janakiraman, BluePay President and COO. "Matt's expertise and long history in helping partners create value from their payments integrations will greatly help us in expanding our integrated payments strategy in the B2B, Not for Profit and Retail markets."

About BluePay: BluePay is a leading provider of technology-enabled payment processing for enterprise, small, and medium-sized businesses in the United States and Canada. Through physical POS, online, mobile interfaces, and software integration, BluePay processes business-to-consumer and business-to-business payments while providing real-time settlement, reporting, and reconciliation, along with robust security features such as tokenization and point-to-point encryption. BluePay is headquartered in Naperville, Illinois, with offices in Chicago and New York. For more information, follow BluePay on [Facebook](#), [Google+](#), [Twitter](#), and LinkedIn, or visit

www.bluepay.com.

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Jennifer Seebock

BluePay

630-300-2413

[email us here](#)

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