

## BizBash Officially Launches in San Francisco

BizBash announces expansion into Bay Area with April 9 celebration

SAN FRANCISCO, CA, USA, April 7, 2015
/EINPresswire.com/ -- <u>David Adler</u>, C.E.O. and founder of <u>BizBash</u>, the largest resource for event planners across



North America, announced today that his company is officially launching in the San Francisco Bay Area with a celebration on April 9.

According to Adler, "BizBash has been covering the vibrant San Francisco market for years, and now is the time to put down more permanent roots. With the publication of the <u>Top 100 Events in San Francisco</u> and the continued innovation in the market, we felt the time was right to expand. We are excited to acknowledge San Francisco as one of the most important event and meeting communities with a truly global impact."

BizBash has also announced its first San Francisco Advisory Board, including Julia Hartz, president and co-founder of Eventbrite, Paul Salinger, vice president of marketing at Oracle, Damon Guidry, global events strategist of Adobe, Betsy Fox, marketing events manager for Google, Stanlee Gatti, owner of Stanlee R. Gatti Designs, and Valerie Ulrich, vice president of events for First Republic Bank.

Mondi Valiyee, vice president of sales for the West Coast, and Marina Storonkin, market manager for San Francisco, will handle the San Francisco business operations, while senior editor Jenny Berg and editor in chief Anna Sekula will manage editorial coverage. The company's expansion will be marked with a celebration on April 9 in partnership with Blueprint Studios and Anna Marie Events at 888 Brannan Street.

## **ABOUT BIZBASH**

Now in its 15th year, BizBash has operations throughout North America, including New York, Los Angeles, Chicago, Miami, Orlando, Las Vegas, Washington, D.C., Toronto, and now San Francisco. With almost 200,000 monthly users, BizBash.com has become the go-to place for ideas and resources for live experiences. BizBash disrupted the event industry in its founding year by allowing event organizers and marketers to glimpse into events of all types, including those that were previously closed to the public. To learn more about BizBash, visit <a href="https://www.bizbash.com">www.bizbash.com</a> and follow us at @BizBash on Twitter or <a href="https://www.facebook.com/bizbash">www.facebook.com/bizbash</a>.

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