

Matik introduces newly designed website

New mobile-friendly website offers customers optimum viewing on any mobile or desktop device.

WEST HARTFORD, CONN, USA, April 9, 2015 /EINPresswire.com/ -- Matik announces their newly designed website at www.matik.com. The new mobile-friendly website offers customers optimum viewing on any mobile or desktop device. The new tagline "Move Forward" and the cleaner, more contemporary look support the innovative, high-performance market position of Matik and the products they represent.

The website features a user-friendly <u>product</u> section that filters products by brand, application or market, and product or process category. The website also includes a resources area with links to download literature, white papers, articles and more. Visit the <u>parts and service</u> page on the Matik website for promotions on preventive maintenance, inspection, diagnosis and repair.

"In addition to improved navigation, the website has more detailed and up-to-date product information," says Wolfgang Ripper, president of Matik. "Customers may also visit our blog for information on product innovations, applications and uses."

Founded over 40 years ago, Matik, Inc. is the premier North American distributor of SEI S.p.A., Geitz, Grafotronic, GOEBEL IMS, Melzer and other advanced European technologies. With headquarters in West Hartford, Conn., and several regional sales offices in the United States and Canada, Matik offers the widest range of printing, converting and packaging equipment in the industry. Matik, Inc. also provides parts and support 24 hours a day, 365 days a year.

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