



Internet Product Development Group Launches News Plugin for WordPress

NewsPlugin lets Wordpress users create free, customized breaking news feeds

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EINPresswire.com/ -- [NewsPlugin](#), a news plugin for WordPress from [Internet Product Development Group](#) (IPD Group), allows users to create custom newsfeeds for their websites at no cost. It is a quick, easy and customizable way to integrate relevant breaking news from thousands of sources.

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News continues to become a main source of content for blogs and websites. According to a 2014 Pew Research Center report, “half of social network site users have shared news stories, images or videos” and 46 percent have used social media to discuss news. In fact, before major news breaks in

traditional media outlets, social media users obtain their information from online sites, such as in the case of the riots in Ferguson, Missouri.

NewsPlugin helps bloggers and website owners take advantage of this rapidly changing online news landscape. It supplements their own content and works toward maximizing their readership. Ideal for niche audiences, it's a customizable platform where they can easily choose and publish news sourced from more than 250 million articles, with 75,000 new ones added each day.

The IPD Group has been scanning and indexing news sources since 1995, and as of today, it sources news from about 5,000 news websites. The group's leading real-time news index uses state-of-the-art technology. NewsPlugin's aggregated news base is reviewed by an experienced editorial team to retain a personal touch.

“NewsPlugin is a market transformational platform for sharing content within the WordPress environment,” David Rothstein, IPD Group chief executive officer, said. “It's a remarkably easy-to-use widget and plugin system to put live news from thousands of sources on your web pages.”

Unlike an RSS service that contains articles from a single source, NewsPlugin is completely customizable, with the user's own keywords and settings. Aside from keywords, users can choose the number of articles, sort by date or relevance, show abstracts of each news item, and modify the feed's appearance using widgets and shortcodes, among other features.

Rothstein added, “We're working on some exciting upgrades in the pipeline, and we're looking at unveiling these towards the end of the year. Suffice to say, these upgrades will transform content syndication for content publishers worldwide. NewsPlugin will empower online publishers to become syndicators of their own content, with top-of-the-line tools to manage it.”

Headquartered in Washington, D.C., IPD Group specializes in creating industry-specific content

packages and highly targeted custom news packages.

NewsPlugin can now be downloaded for free at newsplugin.com. An easy-to-follow instructional video is also available on the website.

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This press release can be viewed online at: <http://www.einpresswire.com>

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