

Zamir Vodka, the Peacemaker Vodka

NEW YORK, NEW YORK, UNITED STATES, April 13, 2015 /EINPresswire.com/ -- One of the greatest things we can experience in life is taking the time to enjoy the company of our friends and family. These events are always full of good conversation, good food and good strong drinks. Popular Russian producer and Zamir Gotta has spent years developing Zamir Vodka as the perfect spirit to serve during these occasions.

Zamir Gotta has been described as a man who is Russian by birth and American by choice. His vodka can be considered in the same way as it draws from both cultures. The original challenge in the development of this perfectly smooth vodka was to find quality wheat and water. Zamir eventually chose to take advantage of wheat from the Finer Lakes regions of western New York. The purified water from Cayuga lake was chosen to be added because it gave the vodka a clean and crisp flavor. Zamir Vodka offers farm to flask freshness. It took two years for Zamir to settle on ingredients which met his standards. Once the final decisions were made, the vodka was mixed using a handcrafted Russian recipe which unites this mix of deep cultural heritages. At this time Zamir is ready to dedicate himself to overseeing the distillation and filtering process for his vodka. He will also pursue tastings to both educate and promote mindful consumption of this fine beverage.





Zamir lives by the creed <u>let's make peace</u>. This positive message follows him into all of the endeavors which he chooses to pursue. Zamir Gotta has had a very interesting journey beginning with his education from Moscow State Pedagogical University where Zamir taught English for five years at Moscow school. He later pursued work as an instructor for military interpreters. Zamir worked as translator in Iraq for two years during Iraq- Iran war. In his time Zamir has experienced warfare on

many different fronts. These experiences have forged his role as a peacemaker and taught him that a lack of peace is a lack of understanding. These concepts are the foundation for a genuine peacemaking vodka which is certain to be a conversation starter. After all mindful toasting strengthens the bonds which forge our relationships.

Zamir began his career as a freelance film producer by working on American film productions taking place in Russia. During this time Zamir met popular American chef Anthony Bourdain in Saint Petersburg, Russia during the filming for "A Cook's Tour" which ran on the Food Network in 2000. Since 2006 he has been a consultant at the Trident Media Group in New York. Today Zamir is well-known as the traveling companion of Anthony's on the television show "Anthony Bourdain: No Reservations" which aired on the Travel Channel. This show took the men around the world to places ranging from Uzbekistan to Kansas City. Zamir also appeared on the Emmy Award Winning CNN television program "Anthony Bourdain's: Parts Unknown" when the show traveled to Russia. As an advocate of humanitarianism, Zamir has written and produced two documentary films. The first film titled "Touchline" told a story of Russians and Chechens who were wounded fighting in Chechnya later joining forces on the soccer field and gaining championship success throughout Europe. The second film, "The Stage Awaits" was the passionate telling of a Moscow based theatre in which all of the actors had Down syndrome and fought to overcome the barriers they faced in order to achieve success. He is currently writing "Strictly Zamir" which is his first nonfiction book.

Zamir Vodka is not just a quality drink, it also represents a statement about peace and fellowship with those around us. This vodka is not filled with a hollow sentiment from a faceless corporation but rather it is part of a lifetime devotion to kinship and peacemaking from a man who has experienced both peace and war. So far only 100 bottles have been produced but manufacturing is set to expand. In order to support this initiative there is a <u>Kickstarter crowdfunding campaign</u> taking place until April 30th. As part of the campaign, a 20 dollar crowdfunding donation comes with a Zamir Vodka label signed by Zamir himself. For 100 dollars funders will receive a Zamir Russian fur hat with a Soviet military pin as a keepsake to honor Zamir's Russian heritage.

About:

Popular Russian producer, writer and "Anthony Bourdain: No Reservations" traveling companion Zamir Gotta (www.zamirgotta.com) has mixed quality ingredients with a handcrafted recipe to produce Zamir Vodka. This beverage is a clean and crisp vodka which is specifically intended to be a peacemaking vodka that unites us all. A Kickstarter crowdfunding campaign has begun to support the creation of this spirit.

Zamir Gotta Zamir Vodka www.zamirgotta.com email us here

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