

# Lotto, the Modern Millionaire Game

MELBOURNE, AUSTRALIA , April 13, 2015 /EINPresswire.com/ -- Playing a fun and immersive board game is almost a lost pastime. These games offer a great way for people to enjoy time together and encourages social interaction between family and friends. We now live in a time when we play most of our games virtually. The Outrageous Organisation understands this fact. They have brilliantly taken the traditional board game concept and combined it with modern QR code technology in their new game called Lotto.

The [board game Lotto](#) is great clean family fun for anyone from ages eight to eighty as it is easy to both play and learn. The game gives players the freedom to live the fantasy of an instant millionaire. Lotto asks the question – what would you do if you won the lottery? What the game does not feature are any zombies, aliens, murders or death of any kind, nudity or violence. Lotto is an exciting and fast paced game which takes less an hour to finish. The game offers heaps of variety every time it is replayed. This is in large part because winning is more about having a well-planned strategy rather than luck or chance. Lotto is perfect for groups ranging from two to six.

This release of Lotto builds on a tradition of quality tabletop games from the Outrageous Organisation. Founder Leonard McQualter is a very experienced professional in the entertainment industry

who is currently involved in running his own web design company in Melbourne. Leonard was instrumental in the release of the original version of Lotto in 1994 along with television and radio personality Gavin Wood. The original Lotto was awarded the Australian Toy Association Toy of the Year Award titled Highly Commended – Games and Jigsaws. The current version of Lotto is innovative because it uses an optional interactive voice response and QR barcode for gameplay



through either a tablet or mobile phone. The code can be scanned easily by your device.

The game commences at the Lotto Shop. Players then move around the board in a clockwise direction landing on squares with different instructions and lottery numbers. In order to win the game players must purchase, barter or win all six Fantasy Cards. These Fantasy Cards feature [brilliant illustrations](#) of the most popular fantasies of wealth and luxury. To achieve this goal players must mark off the six numbers they have circled on their entry coupon. No player may purchase any Fantasy Cards until they have marked off their first six numbers on that entry coupon. When a player has marked off all of their six numbers they can go back to the Lotto shop to collect one million dollars. Winning numbers are collected from the back of Millionaire Club Cards. A player can draw a Millionaire Club Card either from the board or by using its interactive voice response technology. The IVR element is called Piggybank. Through Piggybank the game can communicate with gamers by either call or text and the system is audible for all players. Piggybank is programmed with Millionaire Club Card game instructions which are selected at random. Both the physical cards and the Piggybank instructions offer the potential for cash winnings or penalties which strip gamers of their wealth. For example if a Millionaire Club Card has the word Lotto on it players are then awarded with a bonus Lotto number of their choice.

Lotto has always been a popular game but its new technological enhancements have made it even better. In order to support a special release of the new Lotto there is a [Kickstarter crowdfunding campaign](#) taking place until May 9th. Funders who make a crowdfunding donation of 65 dollars will receive one of the few limited collectors edition numbered Lotto games made only for Kickstarter supporters. The limited edition box will be a full gloss color and autographed. The box will showcase a sticker with a number unique to each copy of the game. This donation also includes a white Kickstarter Lotto tee shirt. Funders at this level will receive the unique opportunity to have their caricature used as a customized character on a Lotto money note. If selected this also grants the opportunity to name your note when Lotto ships around the world.

#### About:

Lotto is a strategy game of fantasy and wealth which asks what you would do if you won the lottery. Lotto is an updated version of an award-winning board game of the same name which now features both interactive voice response and QR code technology. This family-friendly game is begin supporting by a Kickstarter crowdfunding campaign which is taking place right now.

Leonard McQualter

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