

Cyber insurance is “not an effective method of dealing with cyber breaches”, says security expert

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ASHLAND, OHIO, USA, April 15, 2015 /EINPresswire.com/ -- Cybersecurity expert Alan Calder, the founder and executive chairman of international cybersecurity firm [IT Governance Ltd](#), recently delivered a webinar to US businesses about using international standards such as [ISO 27001](#) to improve US cybersecurity.

Asked about the increasing popularity of cyber insurance as a means of protecting confidential information, he explained that while insurance may seem a good short-term means of reducing the cost of data breaches, coverage does not make you any safer; it merely provides a cushion for when you inevitably fall:



“In the long run, insurance, while it might mitigate the cost of a single catastrophic loss, is not an effective method of dealing with cyber breaches.”

A much more sensible approach to addressing cybersecurity risks involves improving cybersecurity throughout the organization in order to prevent breaches in the first place, rather than spending on increasingly costly premiums.

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This is why more and more organizations throughout the US are implementing the internationally recognized cybersecurity standard ISO 27001.

ISO 27001 sets out the requirements of an information security management system (ISMS), an enterprise-wide approach to information security that addresses people, processes, and technology.

ISO 27001's risk-based approach enables organizations to implement cybersecurity best practices based on the risks they actually face, and by registering their ISMS to ISO 27001, businesses can demonstrate their commitment to cybersecurity to their stakeholders, as well as meeting their obligations under various data protection laws.

Thanks to IT Governance's fixed-price [ISO 27001 Packaged Solutions](#), US organizations can now take advantage of expert ISO 27001 consultancy to implement the Standard for as little as \$15,030,

and organizations of fewer than 20 members of staff can achieve ISO 27001 registration for as little as \$7,650.

With their unique combination of standards, books, toolkits, software, training, and online consultancy, IT Governance's packages provide US organizations with all they need to implement the Standard and ensure their cybersecurity.

Click for more information: www.itgovernanceusa.com/iso27001-solutions.aspx.

Alternatively, organizations can call IT Governance toll-free on 1-877-317-3454 or email servicecenter@itgovernanceusa.com for more information on how IT Governance can help protect their information security.

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