

Author Subbarao Mukkavilli Releases 'Slide Spin' to Make Presentations Effortless for Non-designers

New book on essential presentation skills available now. Subbarao Mukkavilli, author of "Slide Spin" has the news many people have been waiting to hear.

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EINPresswire.com/ -- "There is a misconception that only graphic designers or those who have good knowledge of creating complex graphics can develop presentations. But the truth is that you don't need to be a design guru or a technology expert to create powerful presentations."

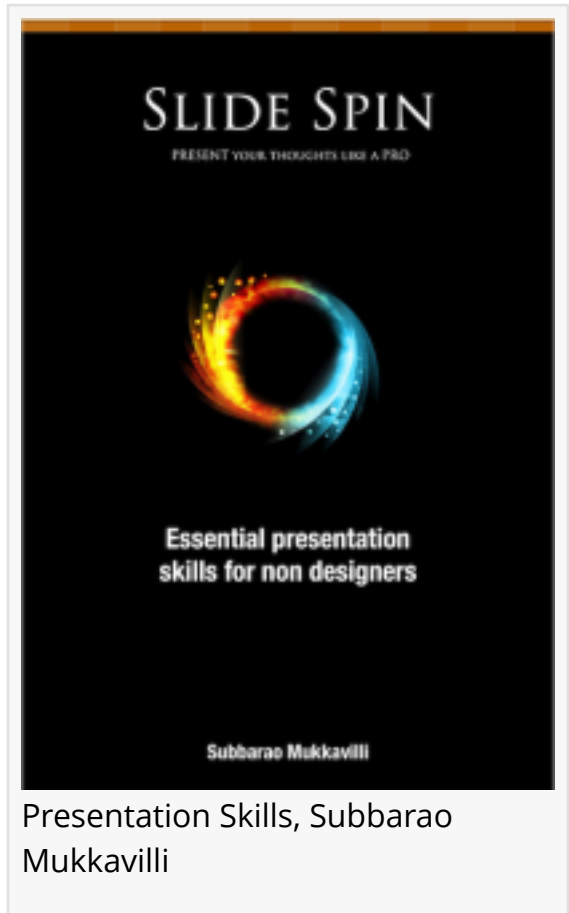
- [Subbarao Mukkavilli](#)

According to Forbes, "The ability to create reports/presentations and the ability to sell and influence others" are among the top 10 skills employers want to see in 2015 graduates. The challenge for new graduates, however, is that [presentation skills](#) are not a core feature of college degree programs.

But the ability to create impressive powerpoint or keynote presentations isn't just a skill employers seek in new employees. Inc. Magazine includes what they call "data visualization" in their list of the top six tech skills needed in 2015 in order to become or stay relevant to your employer. "Whatever message you hope to communicate...you must find increasingly creative ways to break through the noise."

Meanwhile, employees at all levels – from intern to CEO – are struggling to throw together even the most basic of PowerPoint presentations. In a visual world populated by multi-taskers, focused and engaging presentations are often the only way to connect and achieve results.

Subbarao Mukkavilli says, "One of the distinct features of a Democracy is the Freedom of Expression. Similarly, the distinct feature of a Meritocracy is the Power of Expression. While a democracy offers you the freedom of expression, you need to acquire the power of expression in



a meritocracy. [Slide Spin](#) is all about acquiring such power."

Subbarao Mukkavilli adds, "A great presentation could make or break a product, an idea, even an entire career."

Hence, his solution via "Slide Spin." He demystifies both the organization and design processes that lead to expertly structured persuasive presentations through a framework he calls PRISM. Mukkavilli also offers a universal communication filter called SIMPLE to clarify presentation messages. Included among the concepts covered in "Slide Spin" are:

- Various myths about presentations and how they can be demystified
- How to explore and unleash innate/hidden talent to creatively present your idea, proposal, information and concepts
- Multiple online resources that offer quick help while you're creating presentations
- Practical tips to save time and enhance quality

"Presentations can be a way to express your creativity, impress your boss and fast track you to job success," says Mukkavilli. "Instead, most people dread them so much that they procrastinate starting them. The result of that apathy is a lost opportunity to prove your relevance to your employer."

"Slide Spin" is available through Amazon. Mukkavilli's Slide Spinners blog, Facebook page and Twitter account offer support material and new information related to the value of quality communication. A Slide Spin workbook is also available and Mukkavilli plans to give a modern powerpoint presentation template worth \$10 free to anyone who purchases his book and registers on his website.

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