

Allergies 2015 set to provide a better understanding of new targets for drug development and targeting

Following on from the success of last year's conference SMI's 2nd annual Allergies conference comes to London on the 8th & 9th July 2015

LONDON, ENGLAND, UNITED KINGDOM, April 14, 2015

/EINPresswire.com/ -- With one in five people having allergies, there is a growing demand for new developments and greater understanding of where the field of allergy therapeutics is going.

Set to take place on 8th & 9th July in London, [Allergies 2015](#) will gather a global audience of leading scientists and specialists in the healthcare industry as they explore current pathways to the developments of novel therapeutics. The [conference](#) will focus on developments of novel vaccines and adjuvants for immunotherapy, along with a strong focus on allergy clinical trials and pharmacovigilance to gain a solid understanding of the current requirements and obligations in the development of immunotherapy products. The [programme](#) will highlight increasing patient compliance and increasing quality of life for patients that are being treated on a day to day basis through new mechanisms of delivery. There will also an emphasis on personalised medicines for the treatment of specific phenotypes rather than taking the one fits all strategy and new pathways for pioneering targeting strategies to be developed

Keynote address will include Quintiles' senior medical director. European Head Allergy, Respiratory, Infectious Diseases and Vaccines, Juan Gispert, who will discuss the: Increasing probability of success in allergy clinical trials looking at recruitment of patients, compliance in long term trials and clinical trials in paediatric population. MedImmune's Research Scientist, Ian



Strickland will speak on Advances in the field of Atopic Dermatitis and Tim Higenbottam, R&D Director from Allergy Therapeutics will discuss formulation and delivery of state of the art allergy therapeutics.

The 2 day agenda will feature over 17 case study driven presentations, industry speakers representing MedImmune, Circassia, HAL Allergies, DBV Technologies, Quintiles plus many more and over 3 hours of networking with industry professionals who are leading the way in Allergies.

The conference will feature 2 workshops on improving probability of success in allergy clinical trials led by Quintiles's Dr Juan Gispert & Vivienne McDonald and UCL's Dr Virginina Calder will present a workshop on: Tear Biomarkers for ocular Allergy

Inflamax Research Inc will be sponsoring and speaking at the conference.

A brochure with a full list of speakers and presentations is available to download online. For further information or to book a place, visit Marriott Regents Park Hotel, London, UK www.allergies-event.com/EIN

Delegate enquiries contact: Andrew Gibbons on +44 (0) 20 7827 6156 or email agibbons@smi-online.co.uk

2nd annual Allergies Conference
8th & 9th July 2015,
Marriott Regents Park Hotel, London, UK
www.allergies-event.com/EIN

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